

Important- Public Consultation

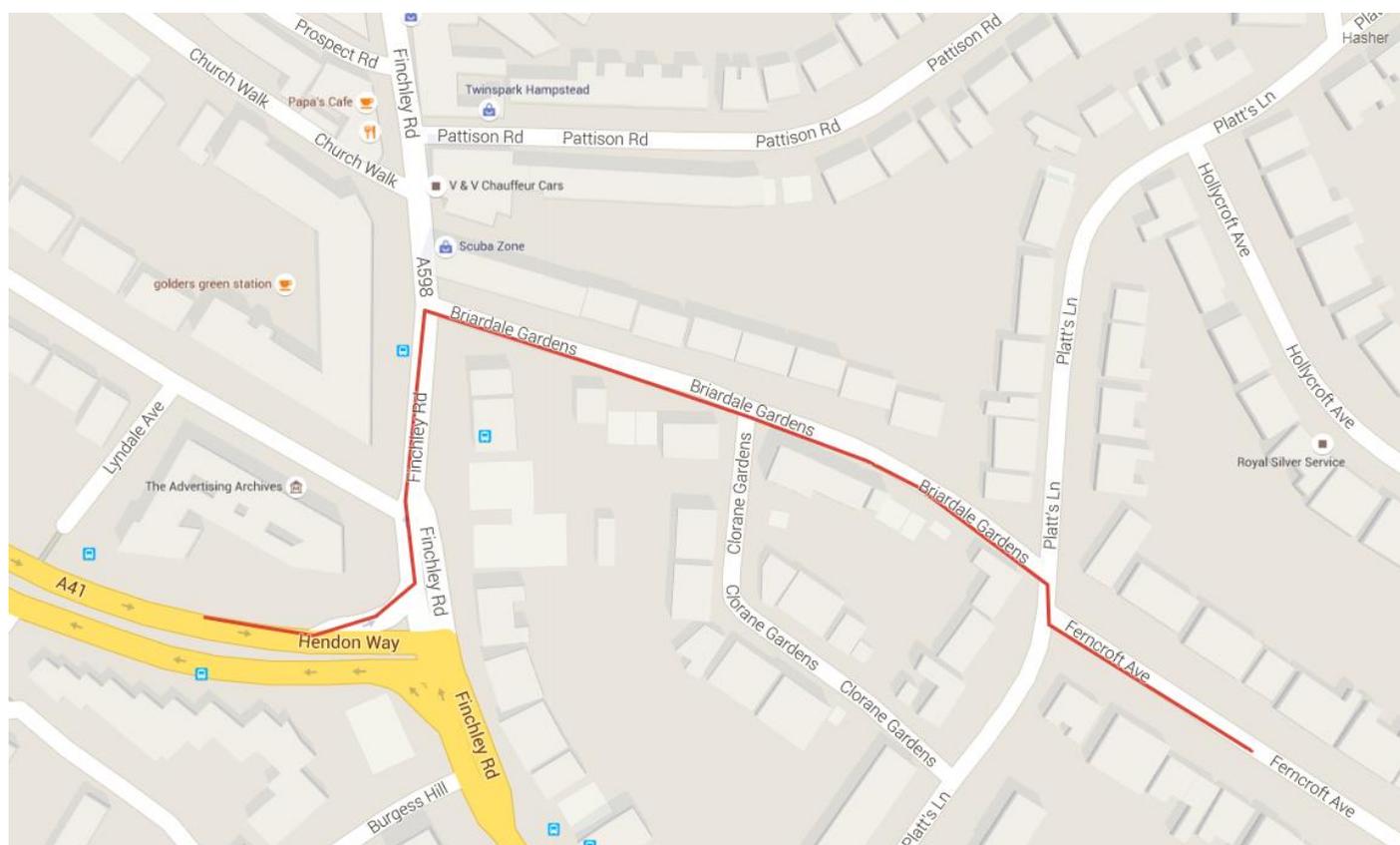
This is your opportunity to comment on the Council's plans
This is a postal and on-line consultation

April 2016

Proposed changes to Briardale Gardens, NW3

The London Borough of Camden is proposing to make changes on Briardale Gardens at the Finchley Road junction. Briardale Gardens is a narrow residential street and safety concerns have been raised by residents due to large volumes of motorists using Briardale Gardens as a cut through to avoid using Finchley Road. Residents have complained that at times vehicles are queuing for long periods of time causing congestion on the street.

To better understand the concerns, traffic surveys were conducted at 13 junctions in the area. The data, including video footage show Briardale Gardens and Ferncroft Avenue are particularly busy with traffic in the eastbound direction during the morning rush hour as illustrated on the map below.



PROJECT BACKGROUND

Finchley Road is an arterial road which carries large volumes of traffic in and out of Central London during the morning and evening rush hour. Motorists who are familiar with the area avoid congestion by using local roads; our survey indicates that many motorists travelling on Hendon Way towards Finchley Road are turning left into Finchley Road and then right into Briardale Gardens instead of turning right directly into Finchley Road and continuing their journey towards Hampstead, Camden Town, and beyond.

The large volume of 'through traffic' (approximately 450 vehicles per hour during the morning rush hour in Briardale Gardens) has raised concerns with local residents for the safety of pedestrians crossing Briardale Gardens and Ferncroft Avenue. Residents have reported near misses due to drivers turning quickly into Briardale Gardens from Finchley Road without due care for school children crossing at the junction.

Camden officers have visited the junction concerned and analysed the traffic data and considered the most effective way to reduce the through traffic is to ban the entry into Briardale Gardens from Finchley Road.

The London Boroughs of Camden and Barnet's boundaries meet near the Briardale Gardens and Finchley Road junction, although Briardale Gardens itself is within Camden. Camden officers have discussed the proposed no entry into Briardale Gardens with Barnet officers, and they have indicated their support for the proposed changes as a way to reduce commuter traffic in Briardale Gardens. The proposed changes are described in detail below and shown on the enclosed plan.

PROPOSALS

Briardale Gardens / Finchley Road (A41)

No Entry except for cyclists into Briardale Gardens from Finchley Road. Briardale Gardens itself will remain two ways.

- Traffic would still be able to turn out of Briardale Gardens onto Finchley Road
- Access to Briardale Gardens is retained using Platt's Lane and Clorane Gardens

What will happen next?

All responses received to the proposals contained in this consultation pack will be considered by officers and a report with recommendations will be submitted for approval to the Assistant Director for Environment and Transport in July 2016. The funding for this has been secured from a private developer under a Section 106 agreement.

This is your opportunity to comment

We need your views as this consultation is intended to find out if there is broad public support for the proposals set out in this leaflet.

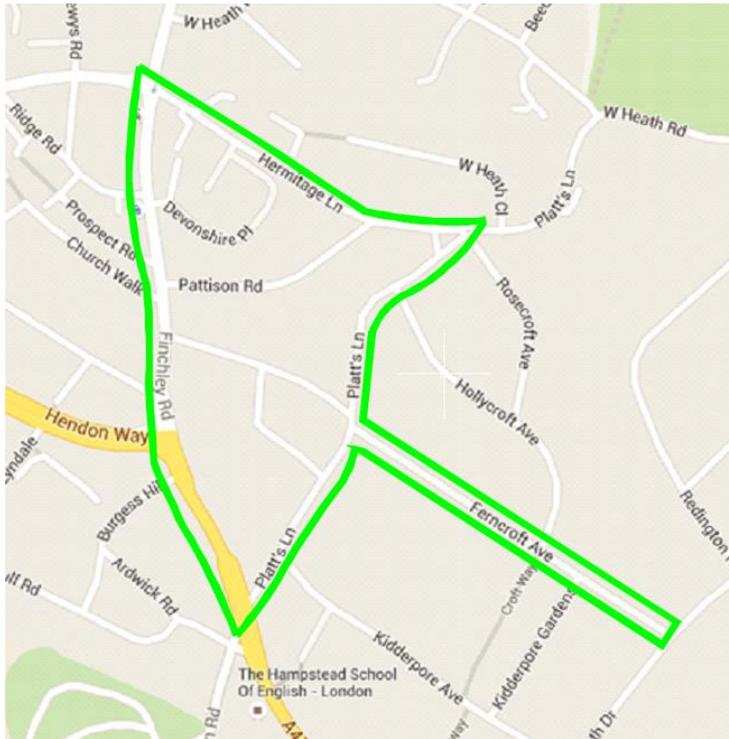
Please send your response by **13 May 2016** and note only **ONE** reply per household, business or organisation will be accepted, responses can be received in the following three ways.

1. Online via consultations.wearecamden.org and search 'Briardale Gardens Proposals'. You must give your postal address if you want us to consider your views.
2. Via email to hasher.mahnavi@camden.gov.uk

3. By post to London Borough of Camden, Culture and Environment Directorate, Transport Strategy Service, FREEPOST RSLT-RJBR-TXAA, Judd Street, London, WC1H 9JE. Please note no stamp required.

While it will not be possible to reply to you individually, all comments will be taken into account. You will be informed via the council's website of the outcome of this consultation within three months, where possible.

Under the Local Government (Access to Information) Act 1985, your response is available for public inspection. Please only write to us about the consultation issue. If you want to comment on any other matter, please use a separate letter.



Who is being consulted?

The following are being consulted: All properties within consultation area outlined in green line on the plan along with Local and Statutory Groups, Emergency Services and Ward Councillors.

If you would like further information then please contact us using the information provided below.

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Thank you for replying to this