

Cashless parking trial

We want your views on plans to improve our streets and save money by reducing the number of pay and display machines.

As part of a **trial period** for this proposal some pay and display machines in your area will be out of service from **Monday 9 September until Friday 4 October 2013**. A map showing the machines available for use and out of service is available overleaf. You can still park in these locations (subject to usual restrictions) during the trial and pay for your parking using cashless parking.

The aim of the trial is to get your views on the reduction of pay and display machines across the borough and to find out whether and how these proposals could work.

The proposal is part of our commitment to finding better ways to provide the best value services across the borough. As part of the Camden plan we want to create a more sustainable environment and one that is attractive and clear of street clutter.

Camden has over 800 pay and display machines. As well as taking up room they are costly to maintain and are prone to vandalism and theft.

Since the introduction of cashless parking in 2011 we have seen a high take up of the service and therefore believe we can reduce the number of machines on street without impacting on businesses or visitors to the area.

Cashless parking allows motorists to top-up their original payment to stay for longer (up to the maximum stay) without returning to their vehicle. Motorists can also choose to receive a text reminder when a session is ending. Allowing topping up has resulted in fewer Penalty Charge Notices being issued, and we want to encourage all motorists to benefit from this added flexibility.

For more information or to comment on this trial visit
camden.gov.uk/payanddisplay

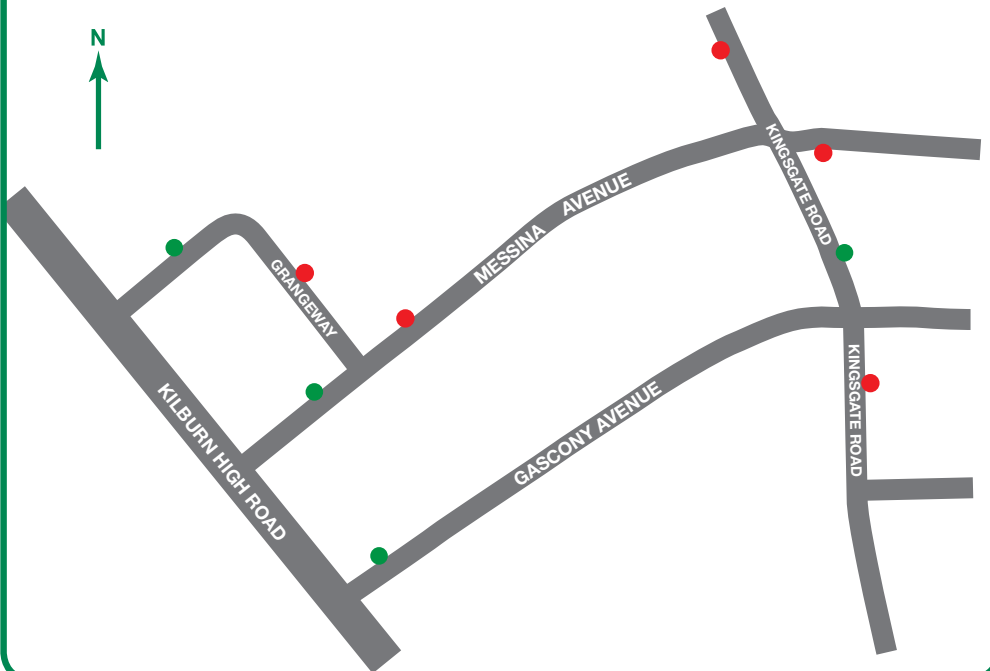
Pay to park by mobile phone

- Call **020 3003 2532** (local rate number) and pay by credit or debit card
- Or visit **parkmobile.co.uk** to download a free app
- No need to display a ticket. Normal parking charges apply.
- Quote the location code specified on the nearby sign.

Vehicles can remain parked in any paid for parking bay within the same parking zone specified on the sign. You must ensure if using a pay and display machine that the pay and display ticket is clearly displayed in your vehicle.

Trial Area: Grangeway and Kingsgate Road, Kilburn

● Pay and display machines that will remain available ● Pay and display machines that will be covered



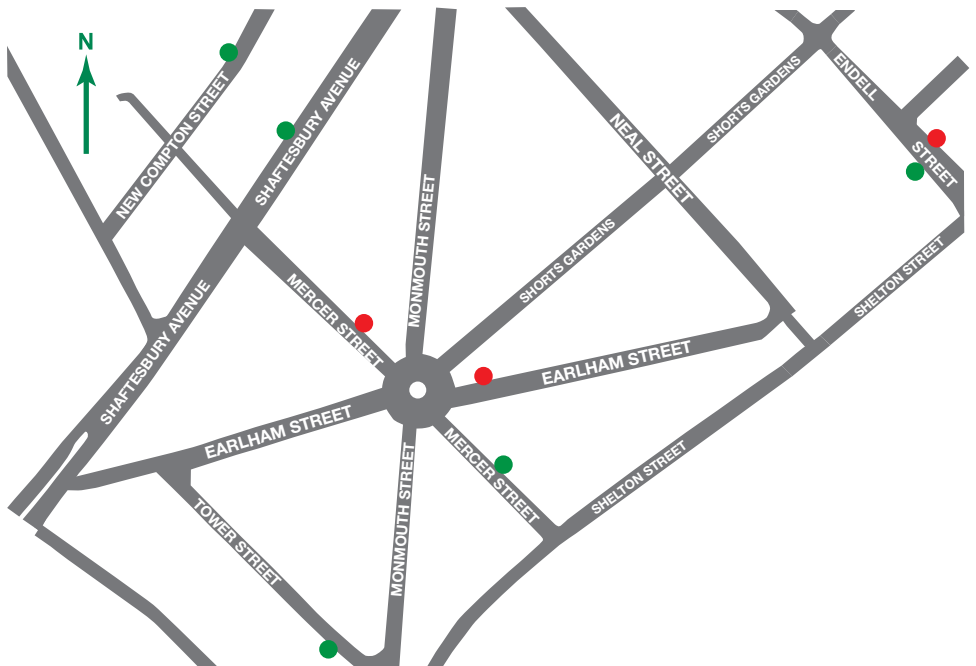
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Trial Area: Seven Dials

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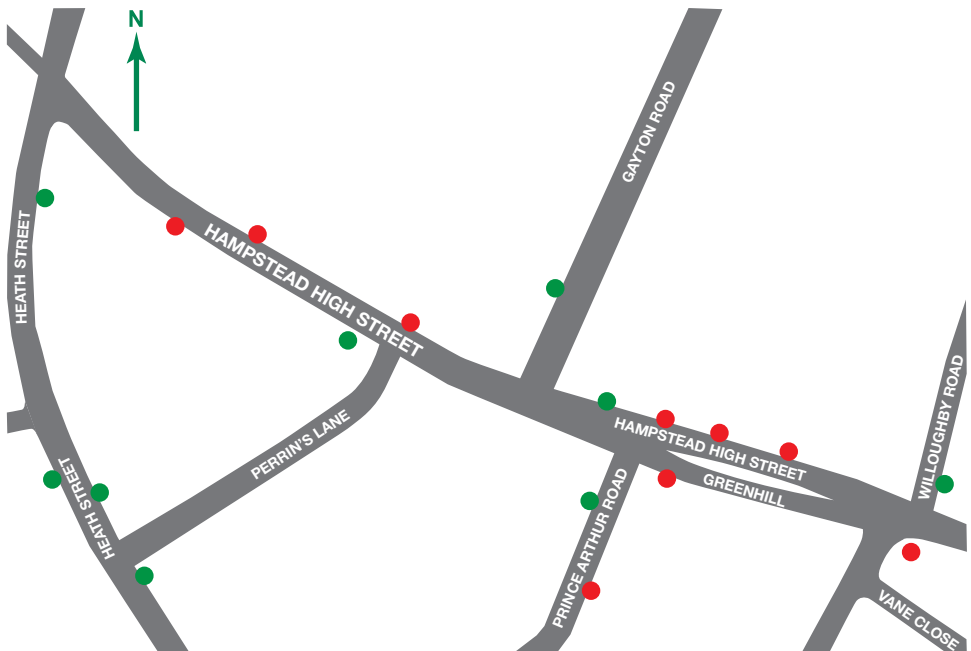
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Trial Area: Hampstead High Street

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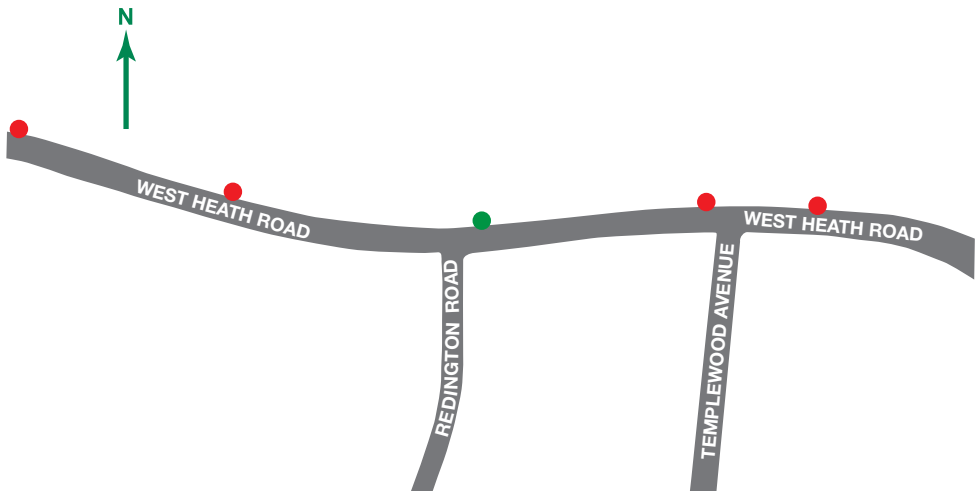
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Trial Area: West Heath Road

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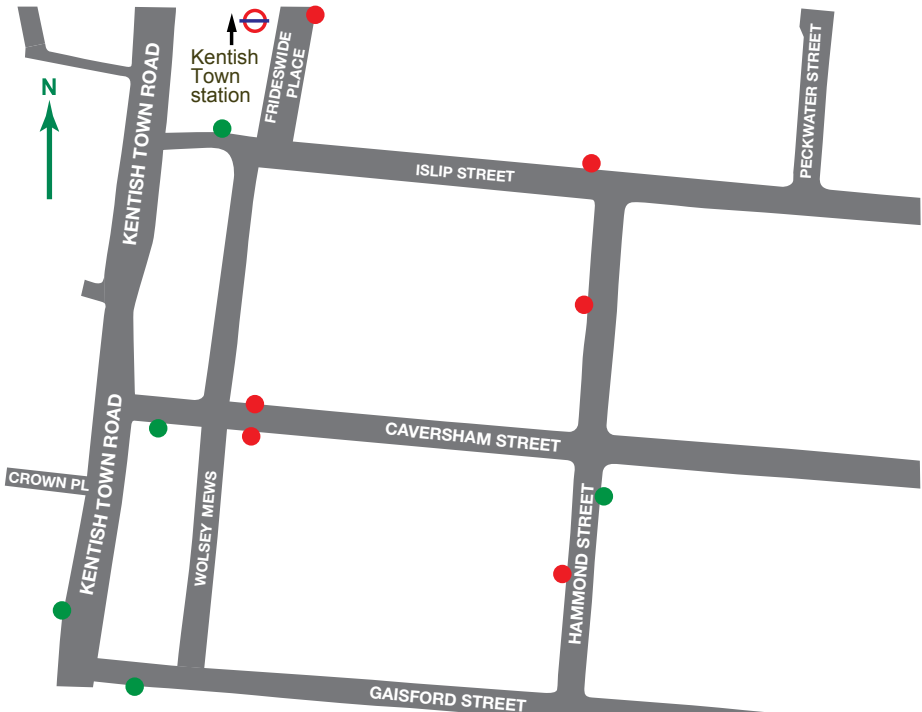
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Trial Area: Kentish Town Road

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Trial Area: South Grove, Highgate

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