

Important- Public Consultation

This is your opportunity to comment on the Council's plans

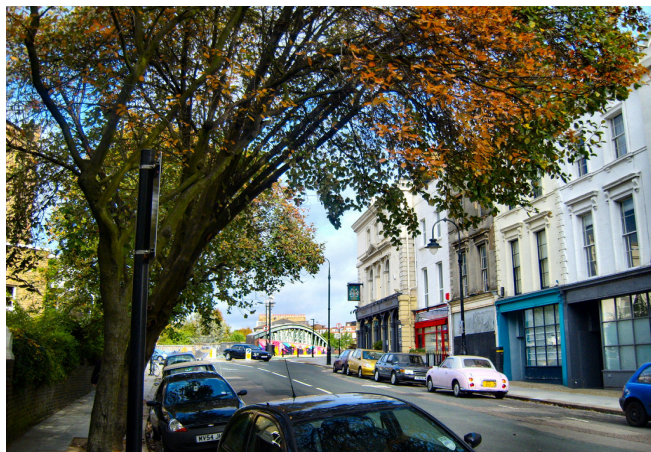
September 2012

Primrose Hill 20mph Area and Improvements

The Council has developed a number of proposals to make Primrose Hill a safer place for residents, businesses and visitors. This leaflet sets out these proposals, and as a local resident, business or group, this is your opportunity to let us know what you think.

Residents in the area have highlighted concerns about traffic speeds and road safety. Our studies have shown that Primrose Hill has a higher than average number of road traffic collisions. Previous projects elsewhere in Camden have shown that introducing 20 mph areas can significantly reduce traffic speeds as well as the number and severity of casualties. Lower traffic speeds can also encourage walking and cycling and help create more pleasant streets.

The proposed 20mph area would consist of the minimum amount of signs along with a small number of measures to encourage lower traffic speeds as well as making it easier and safer for pedestrians to cross streets.



This is your opportunity to comment

We need your views as this consultation is intended to find out if there is broad public support for the proposals set out in this leaflet.

Please send your response by **12th October 2012** to: **London Borough of Camden, Culture and Environment Directorate, Transport Strategy Service, FREEPOST RLZH-UEYC-ACZZ, London, WC1H 8EQ**. Please note no stamp is required and only **ONE** reply per household, business or organisation will be accepted. Alternatively, you can send your response by email to costa.kakouratos@camden.gov.uk. **You must give your postal address if you want us to consider your views.**

While it will not be possible to reply to you individually, all comments will be taken into account. The Cabinet Member for Sustainability will make a decision whether or not to proceed with the scheme and you will be informed via the council's website of the outcome of this consultation within three months, where possible.

Under the Local Government (Access to Information) Act 1985, your response is available for public inspection. Please only write to us about the consultation issue. If you want to comment on any other matter, please use a separate letter.

PROJECT BACKGROUND

Primrose Hill has been identified this year as a potential new 20mph area. The Council has undertaken borough wide road traffic casualty analysis to identify corridors and neighbourhoods across the borough in need of road safety measures. The areas with the worst casualty problem have been prioritised. There have been 42 collisions in the Primrose Hill area within the 36-month period up until February 2012. This includes 5 serious and 37 slight accidents.

This project focuses on the area bounded by Primrose Hill Road, Gloucester Avenue, Regent's Park Road and Delancey Street, aiming to improve walking and cycling in the area as well as creating safer, more attractive streets for the residents, workers and visitors in the area. A map of the project area and proposal locations is included within this leaflet.

What has happened so far?

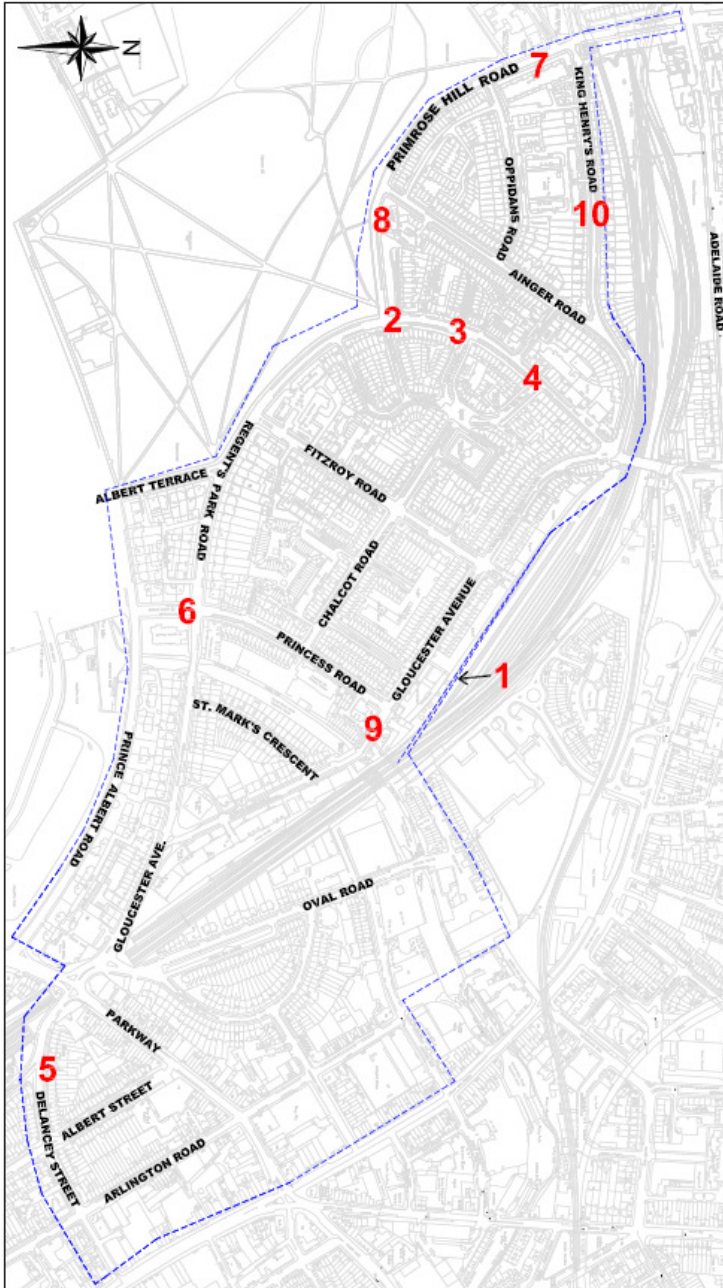
Camden officers have analysed the accident data and have undertaken visits to the Primrose Hill area to identify possible solutions to address the high collision rate. Additional improvements have also been identified which will help to reduce speeds to 20mph as well as improve safety. These measures form the proposals detailed within this leaflet.

What will happen next?

All responses will be taken into account in the Council's consultation report due to be presented in November 2012. If approved, these proposals will be implemented from December 2012. The funding for this has been secured from Transport for London.

PROPOSALS

The map below shows the area covered by this project. The numbers refer to the specific locations of proposed improvements. These proposals are described in detail in the following pages, along with diagrams. In addition to the measures outlined below, the Council will seek to increase cycle parking and reduce street clutter where possible.



Proposed Improvements

1. Introduce a 20mph area in Primrose Hill (shown by area outlined by dashed blue line).
2. Provide a new zebra crossing on Primrose Hill Road, by the junction with Regent's Park Road.
3. Provide a new raised crossing on Regent's Park Road, by the junction with Chamberlain Street.
4. Provide a new raised crossing on Regent's Park Road, by the junction with Berkley Road.
5. Narrow the carriageway at Mornington Terrace at its junction with Delancey Street.
6. Remove the existing refuge island at St. Mark's Square, by the junction with Regent's Park Road, and build out the footway.
7. Raise the existing zebra crossing on Primrose Hill Road, by the junction with Elsworthy Road.
8. Raise the existing zebra crossing on Primrose Hill Road, by the junction with Ainger Road.
9. Provide a new raised crossing on Gloucester Avenue, by the junction with Princess Road.
10. Introduce road humps on King Henry's Road.

PROPOSAL 1: Introduce a 20mph area in Primrose Hill

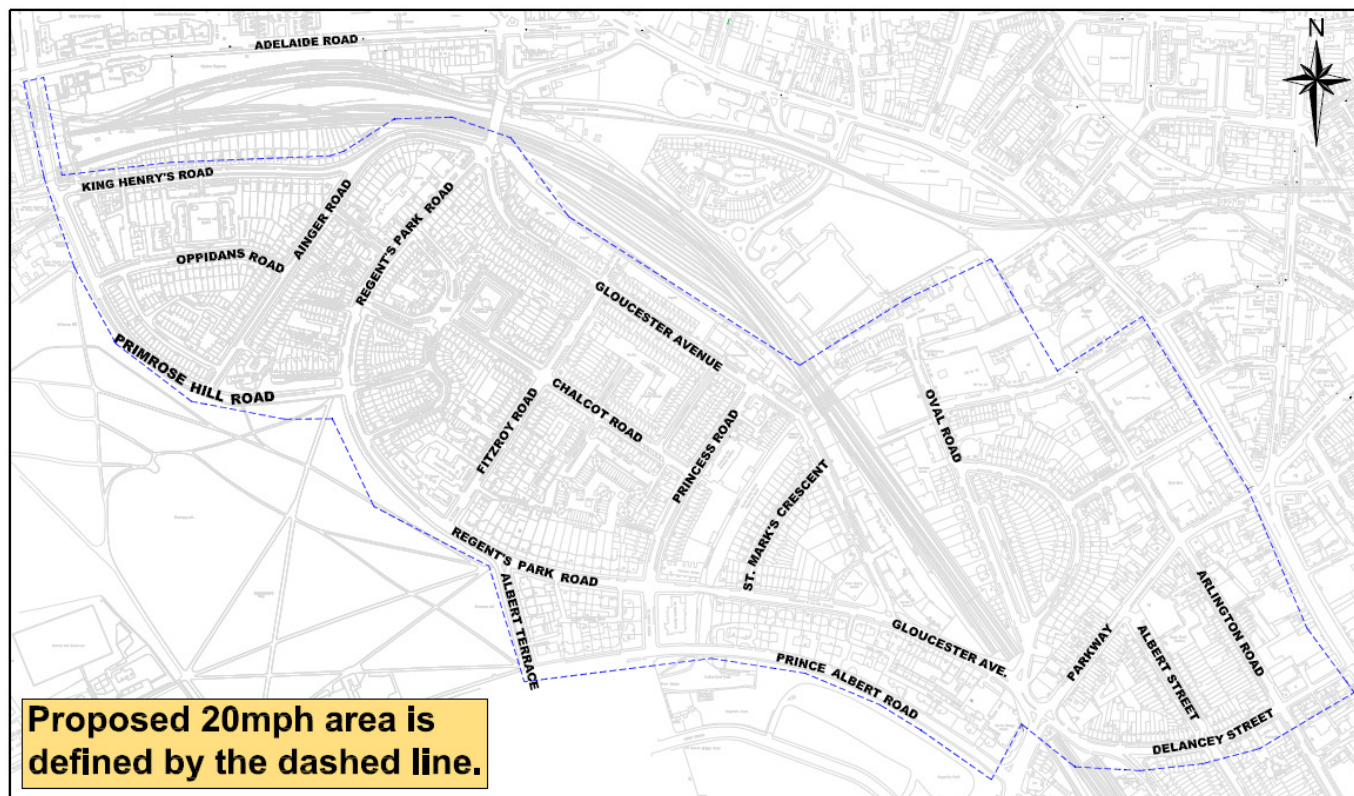
Issues:

- Primrose Hill has been identified as a potential location for a 20mph area. This is based on a borough wide analysis of road traffic casualties.
- There have been 42 collisions in the Primrose Hill area within the 36-month period up until February 2012. This includes 5 serious and 37 slight accidents.
- Of the 42 collisions, 25 may be directly or partially attributed to speed.

Proposals:

- Introduce a 20mph area in Primrose Hill.
- This will be implemented with signs and road-markings and will be supported by the proposals 2-10.

Diagram



PROPOSAL 2: Provide a new zebra crossing on Primrose Hill Road, by the junction with Regent's Park Road.

Existing



Primrose Hill / Regent's Park Road junction

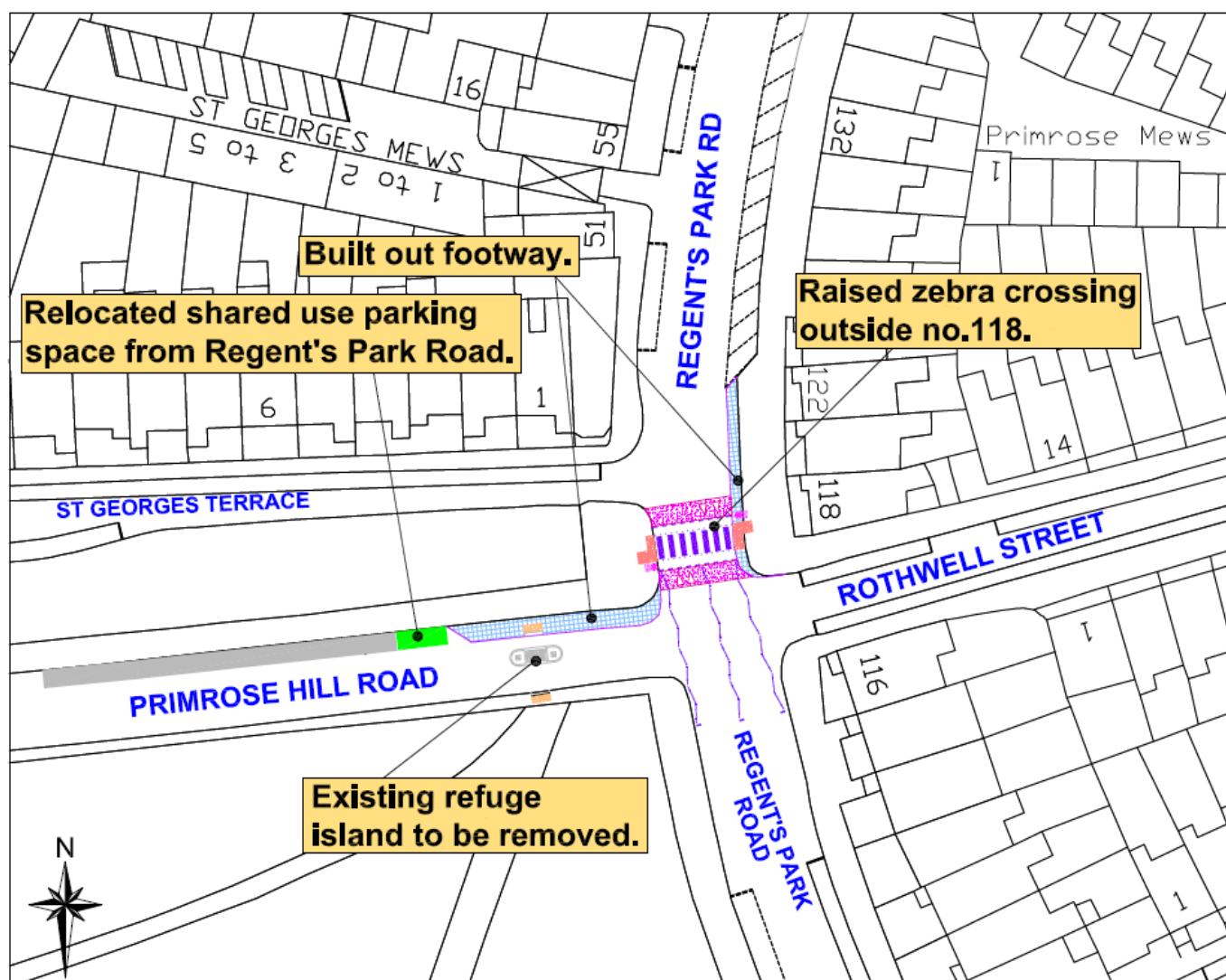
Issues:

The existing pedestrian crossing at this junction does not meet current standards. This junction is important due to its proximity to the park and shops, where many pedestrians cross.

Proposals:

Improve the pedestrian crossing facilities at the junction of Primrose Hill Road / Regent's Park Road, by implementing a raised zebra crossing outside no. 118 Regent's Park Road. To facilitate this, the existing pedestrian refuge island on Primrose Hill Road will be removed, and the footway built out to reduce the crossing distance.

Proposed



PROPOSAL 3: Provide a new raised crossing point on Regent's Park Road, by the junction with Chamberlain Street.

Existing



Regent's Park Road / Chamberlain Street junction

Issues:

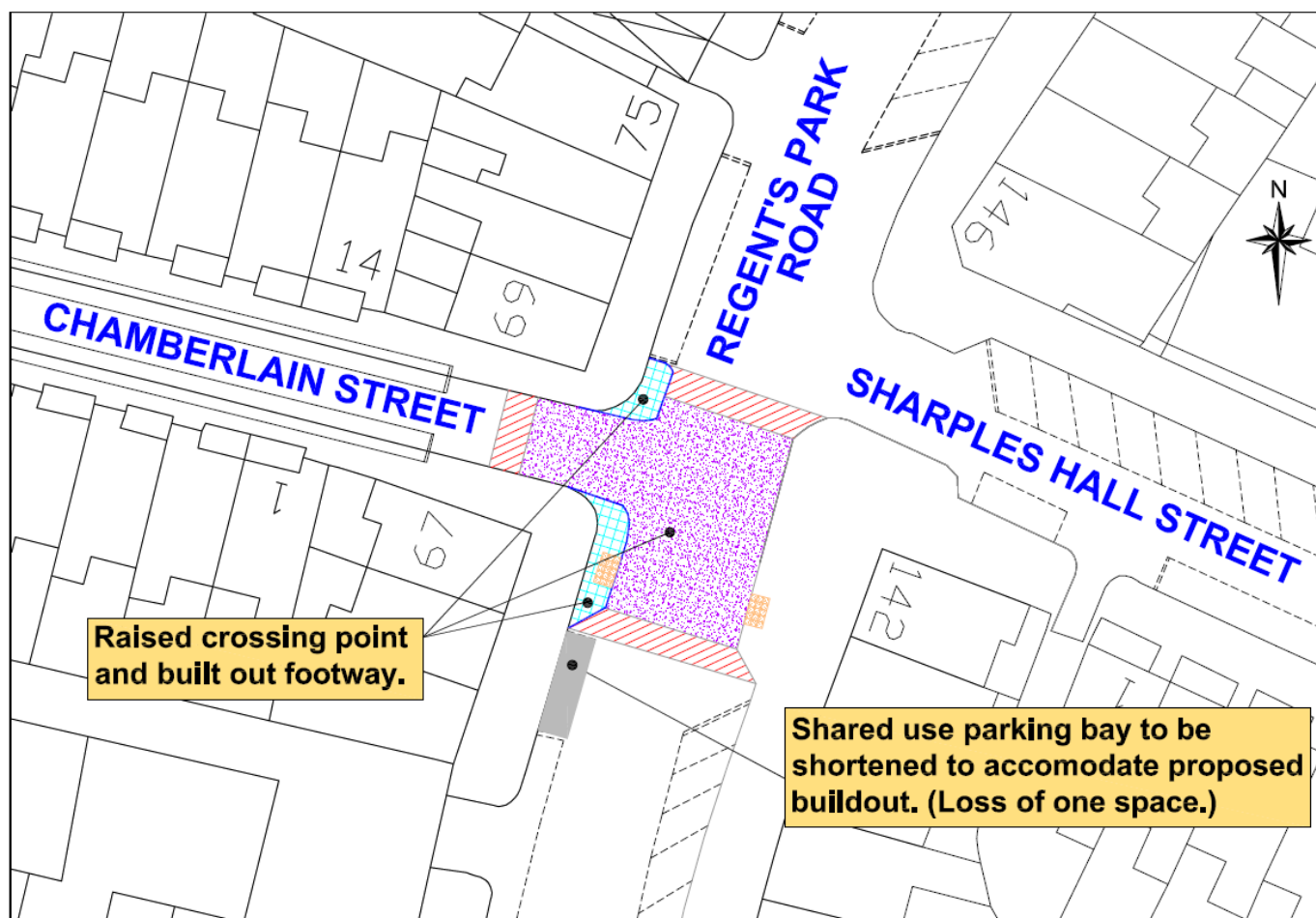
Despite being a popular shopping precinct, there are no existing formal crossing points along this part of Regent's Park road. Additionally there have been two collisions along Regent's Park Road, close to this vicinity. Both of these involved pedestrians.

Proposals:

Provide a raised crossing point at the junction of Regent's Park Road, with Chamberlain Street. This will encourage slower driving speeds and help pedestrians crossing. The level crossing surface will particularly assist those with pushchairs or wheelchairs, and the widened footway will improve visibility.

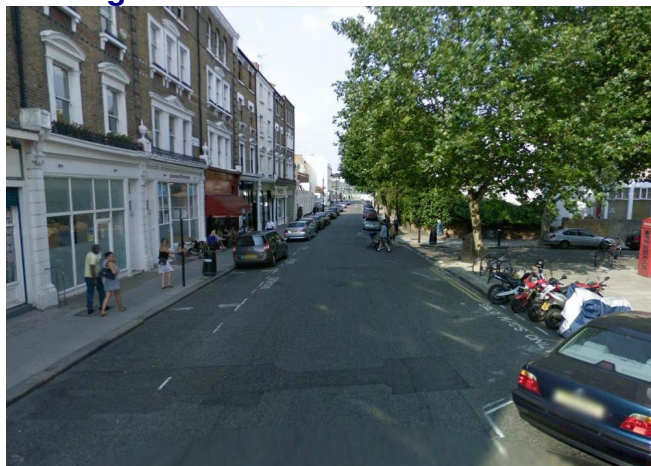
*There will be a loss of one shared use parking space on Regent's Park Road as a result of this proposal. This will be relocated on Primrose Hill Road as shown on Proposal 2.

Proposed



PROPOSAL 4: Provide a new raised crossing point on Regent's Park Road, by the junction with Berkley Road.

Existing



Regent's Park Road / Berkley Road junction

Issues:

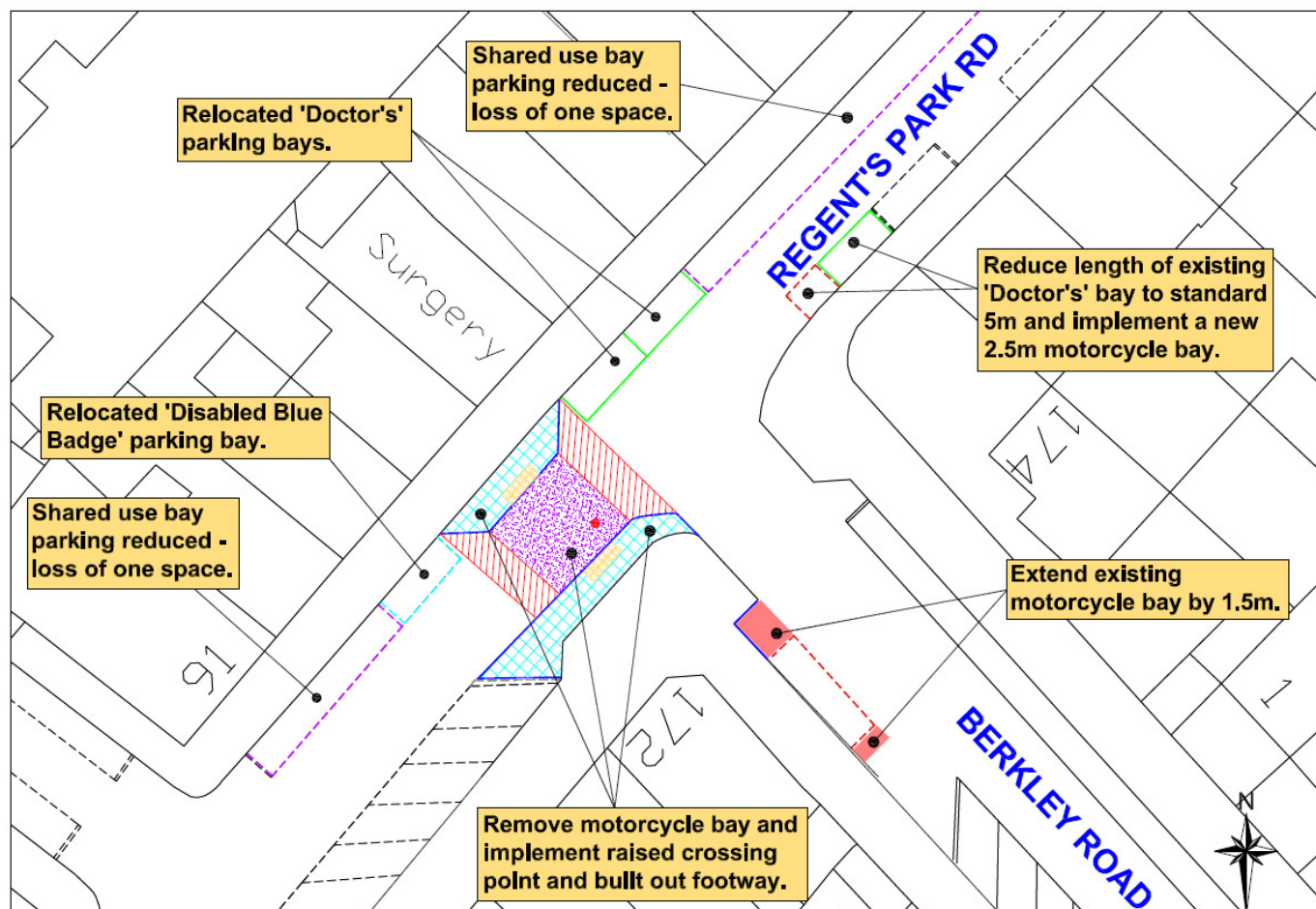
Despite being a popular shopping precinct, there are no existing formal crossing points along this part of Regent's Park road. Additionally there have been two collisions along Regent's Park Road, close to this vicinity. Both of these involved pedestrians.

Proposal:

To provide a raised crossing point at the junction of Regent's Park Road, with Berkley Road. This will calm traffic and help pedestrians crossing at this junction. The level crossing surface will particularly assist those with pushchairs or wheelchairs, and the widened footway will improve visibility.

*There will be a loss of two shared use parking spaces as a result of this proposal.

Proposed



PROPOSAL 5: Narrow the carriageway at Mornington Terrace at its junction with Delancey Street.

Existing



Delancey Street / Mornington Terrace junction

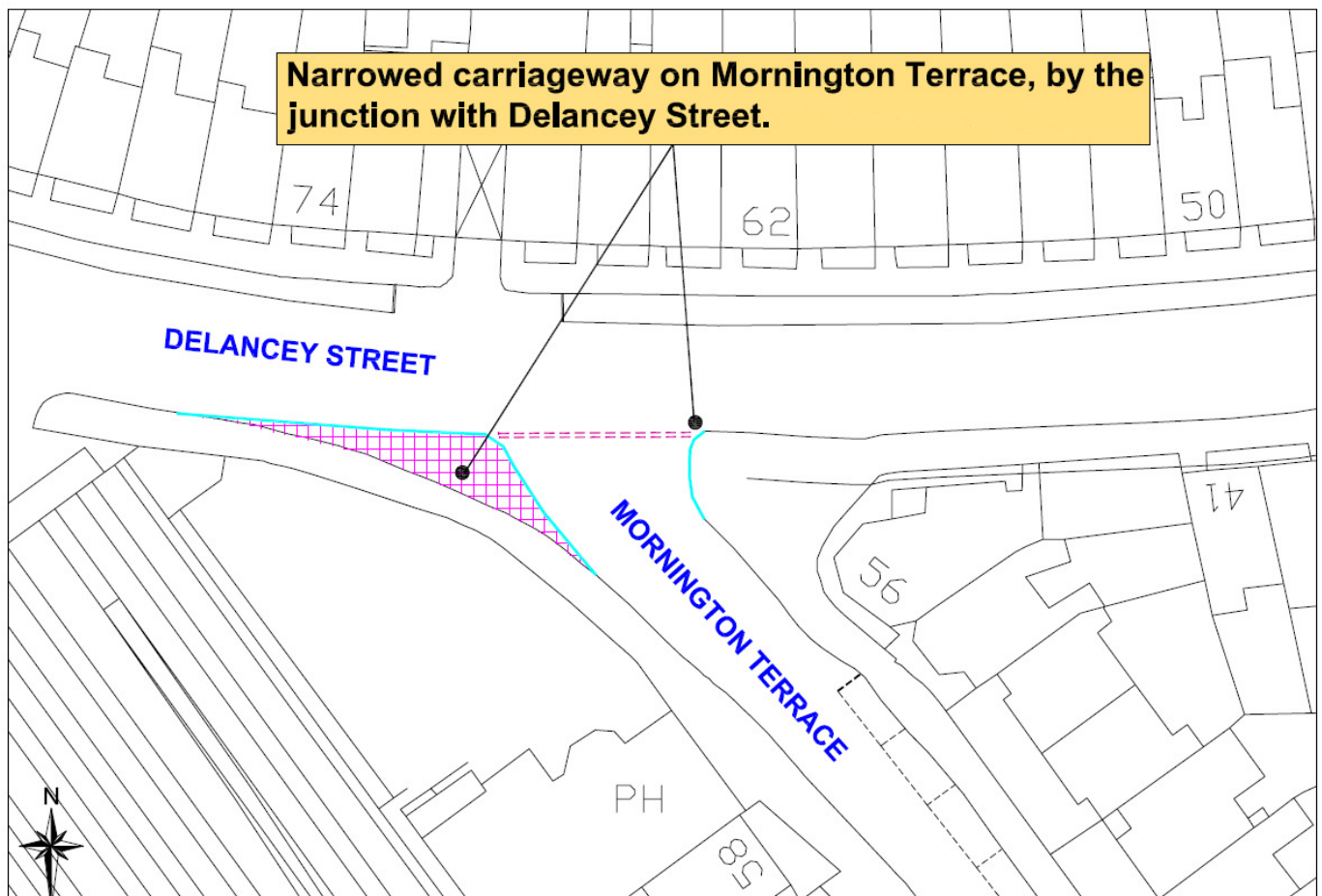
Issues:

Safety concerns: Due to the current layout, traffic is currently moving through this junction at speed.

Proposal:

Narrow the carriageway on Mornington Terrace at its junction with Delancey Street. This will reduce the speeds of vehicles as they approach the junction.

Proposed



PROPOSAL 6: Remove the refuge island at St. Mark's Square, by the junction with Regent's Park Road, and build out the footway.

Existing



Regent's Park Road / St. Mark's Square junction

Issues:

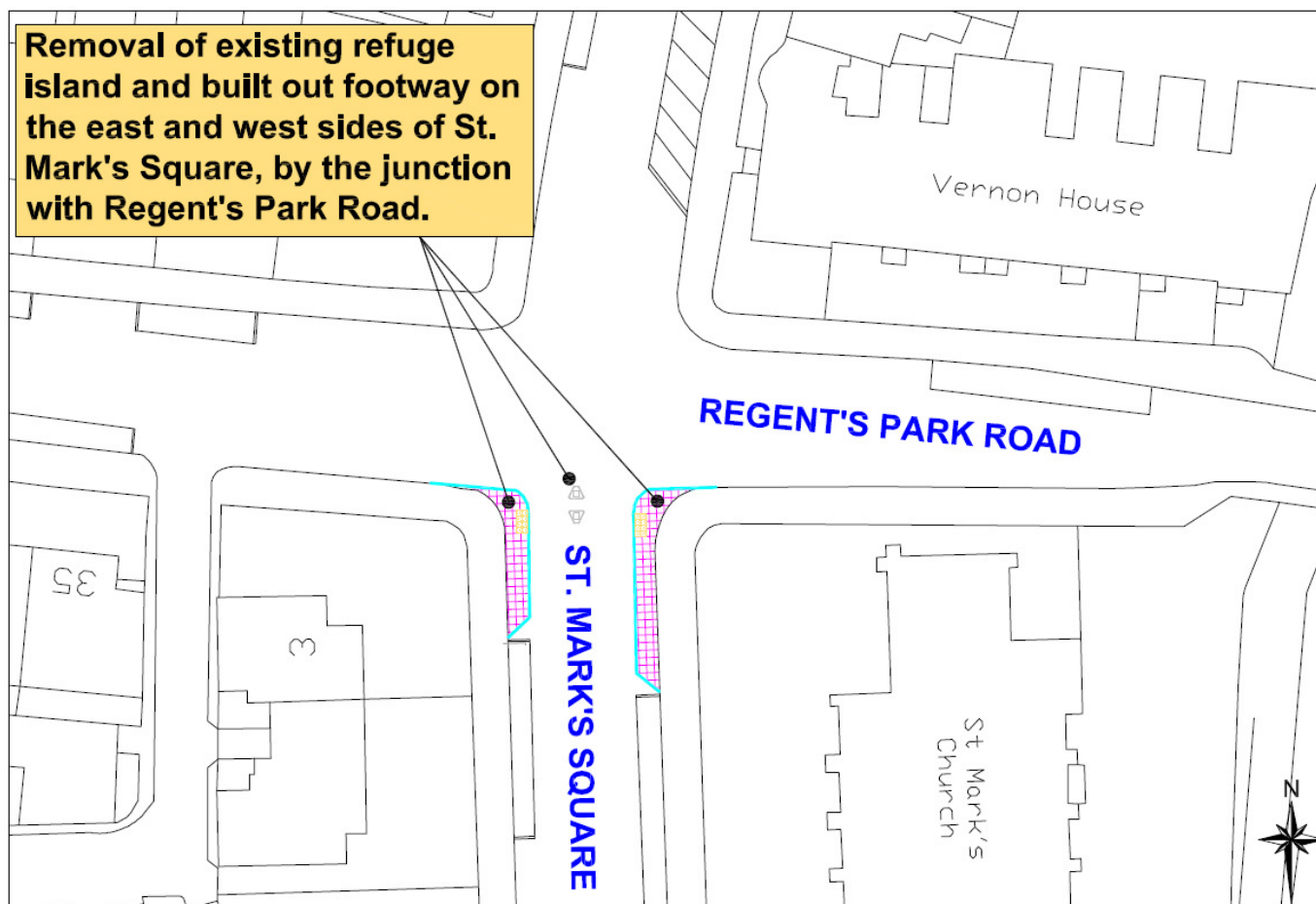
The current arrangement is confusing to motorists and pedestrians as vehicles can enter St. Mark's Square on either side of the existing traffic island.

Proposal:

Remove the refuge island at St. Mark's Square, by the junction with Regent's Park Road, and build out the footway to narrow the crossing point for pedestrians.

Proposed

Removal of existing refuge island and built out footway on the east and west sides of St. Mark's Square, by the junction with Regent's Park Road.



PROPOSAL 7: Raise the existing zebra crossing on Primrose Hill Road, by the junction with Elsworthy Road.

Existing



Primrose Hill Road, by the junction with Elsworthy Road.

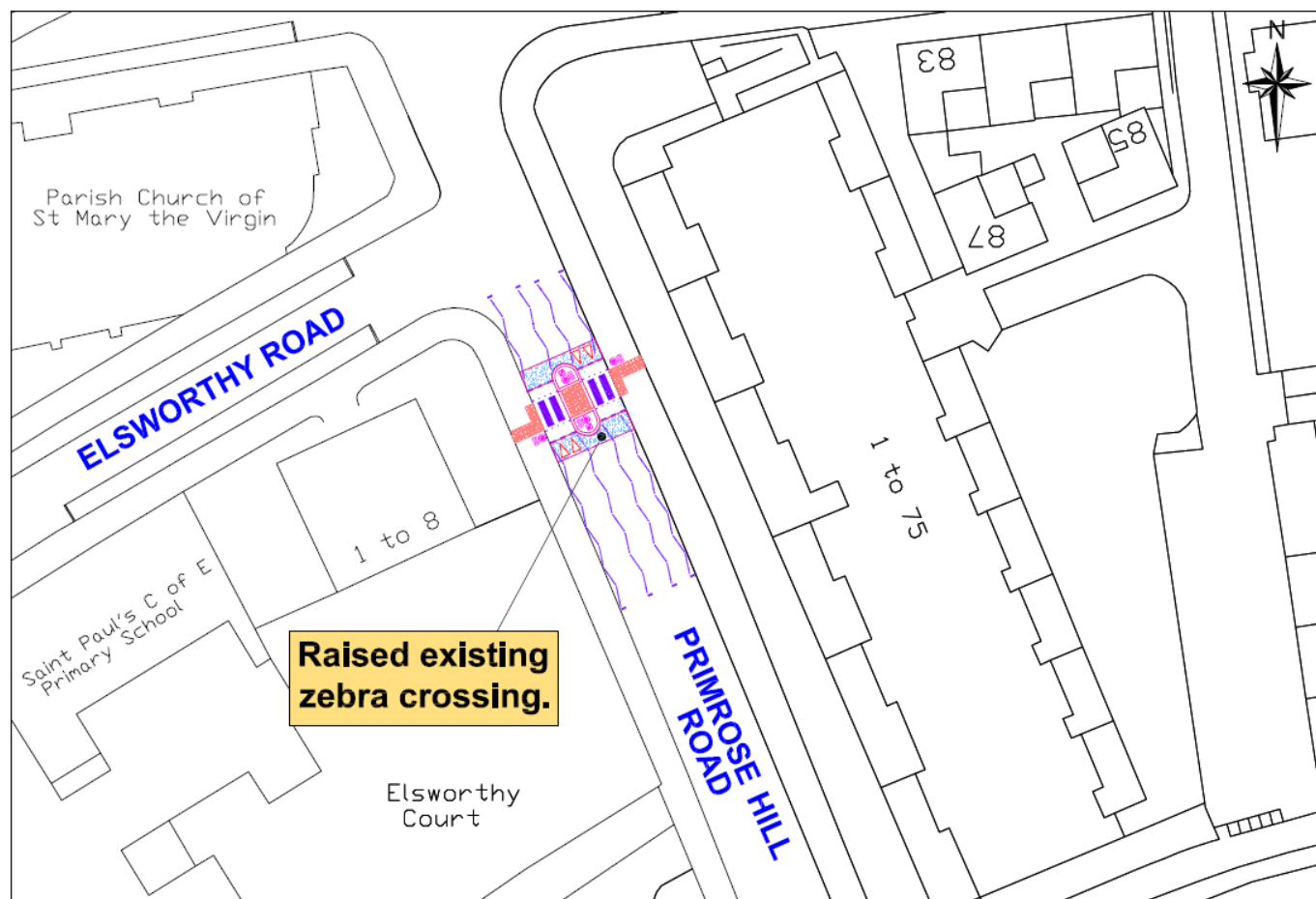
Issues:

Speeds above 25mph have been recorded along Primrose Hill Road and therefore, measures are needed to help calm traffic and self enforce the proposed 20mph limit.

Proposal:

Raise the existing zebra crossing on Primrose Hill Road, by the junction with Elsworthy Road.

Proposed



PROPOSAL 8: Raise the existing zebra crossing on Primrose Hill Road, by the junction with Ainger Road.

Existing



Primrose Hill Road, by the junction with Ainger Road.

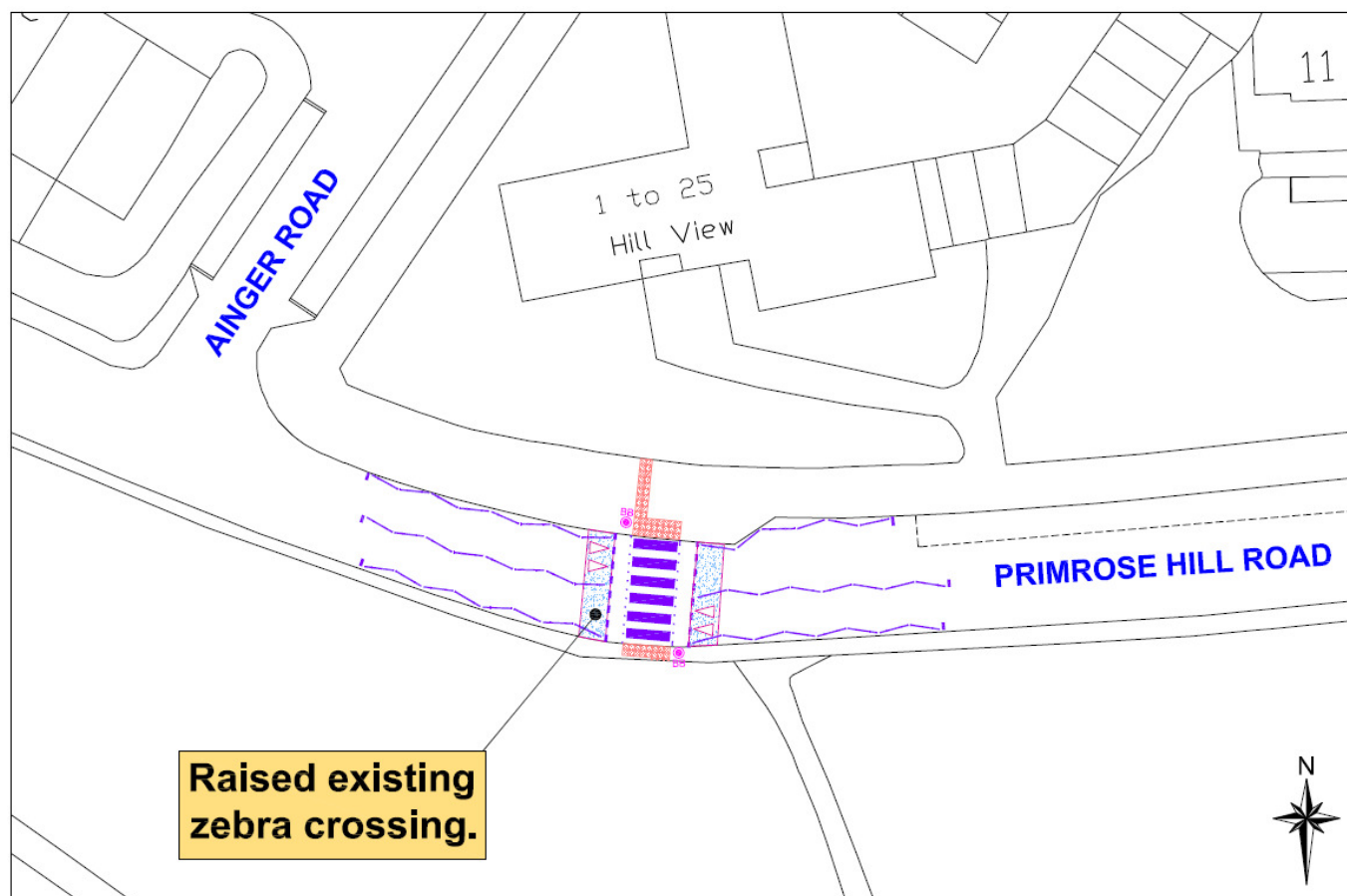
Issues:

Speeds above 25mph have been recorded along Primrose Hill Road and therefore, measures are needed to help calm traffic and self enforce the proposed 20mph limit.

Proposal:

To raise the existing zebra crossing on Primrose Hill Road, by the junction with Ainger Road.

Proposed



PROPOSAL 9: Provide a new raised crossing on Gloucester Avenue, by the junction with Princess Road.



Gloucester Avenue, by the junction with Princess Road.

Issues:

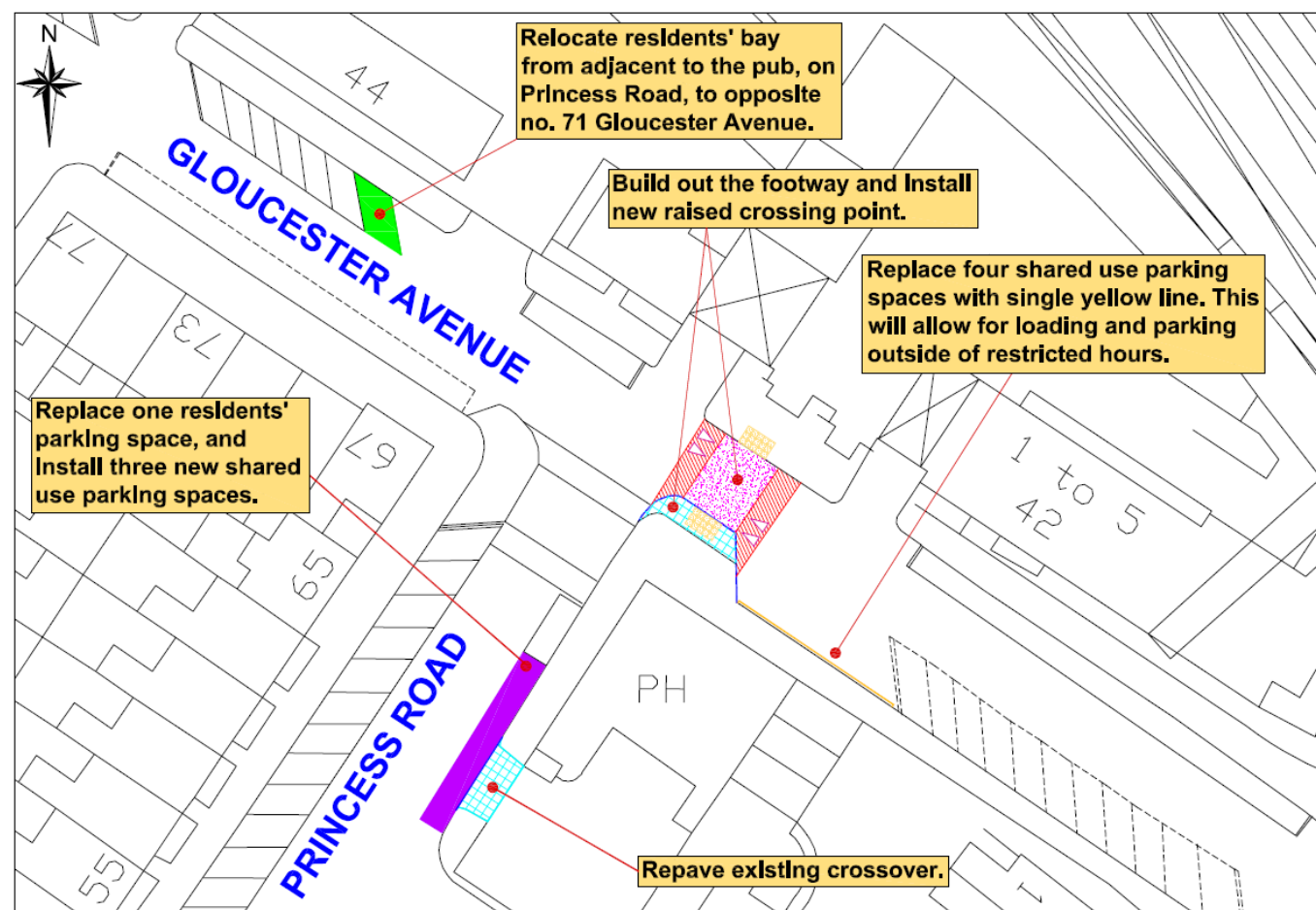
A large number of school children from the nearby Primrose Hill Primary School cross at this junction, which has poor sight lines and visibility. Additionally, speeds close to 25mph have been recorded along Gloucester Avenue and therefore measures to help calm traffic would be beneficial.

Proposal:

Provide a new crossing on Gloucester Avenue, by the junction with Princess Road by widening the footway and raising the carriageway. This will involve the relocation of parking to provide a stretch of single yellow line, which will allow for loading as well as parking outside of restricted hours. The crossing will provide pedestrians (particularly the school children), with a safer place to cross, as well as help to calm traffic along Gloucester Avenue.

*There will be a loss of one shared use parking space as a result of this proposal.

Proposed



PROPOSAL 10: Introduce road humps on King Henry's Road.



King Henry's Road.

Issues:

Speeds above 25mph have been recorded along King Henry's Road, which is a concern.

Proposal:

Introduce road humps of King Henry's Road. This will complement the proposed 20mph area limit in Primrose Hill, and help to calm traffic speeds. The humps will be constructed using a new technique which results in reduced noise and vibration.

Proposed

