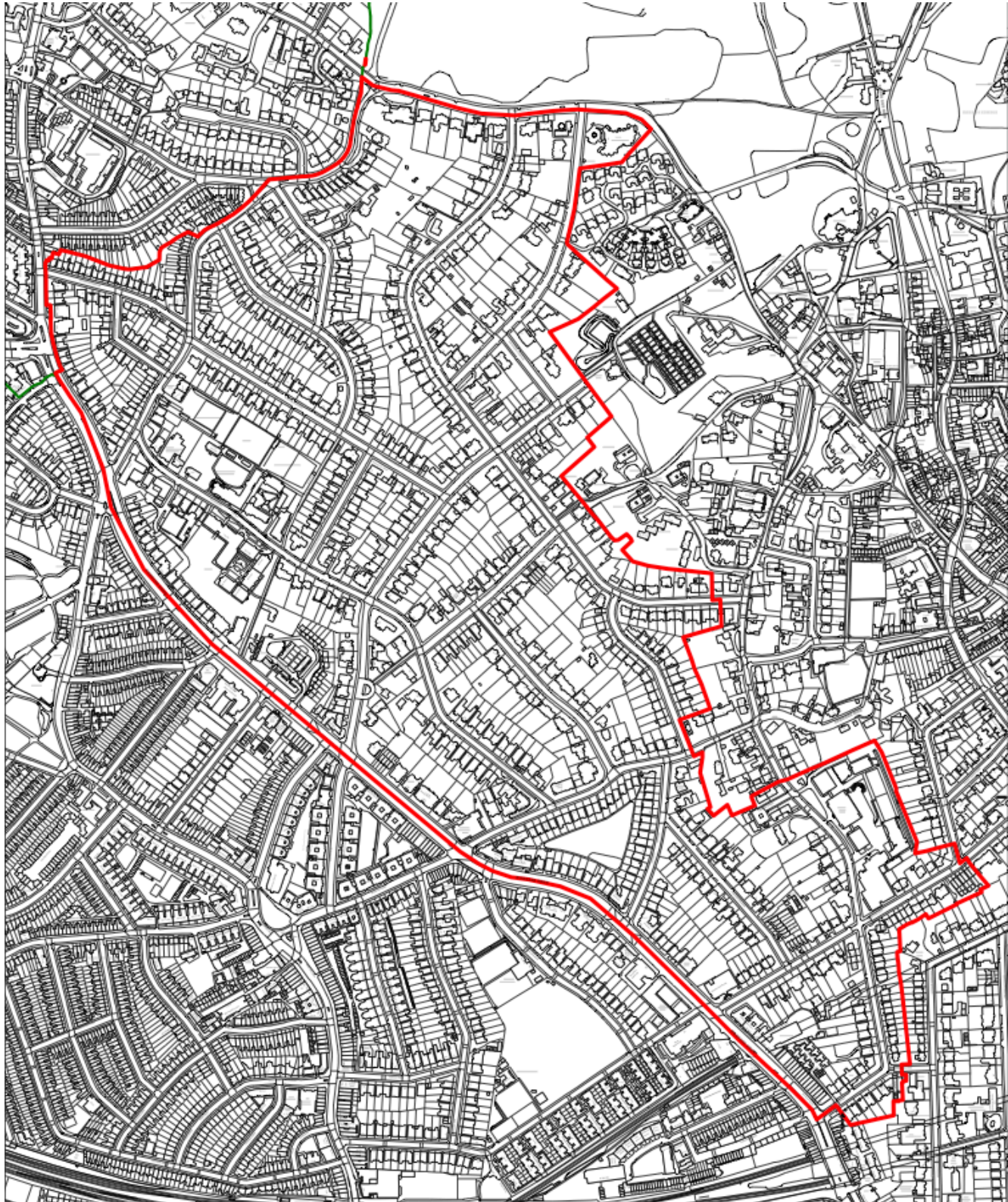


REDINGTON FROGNAL CONSERVATION NEIGHBOURHOOD FORUM APPLICATION

Redington Frogнал Conservation Neighbourhood Forum hereby applies to be formally designated as a Neighbourhood Forum by Camden.



The REDINGTON FROGNAL CONSERVATION NEIGHBOURHOOD FORUM is established for the express purpose of promoting or improving the social, economic and environmental well being of an area that consists of the Redington Froggnal Conservation Area, including the eastern side of Finchley Road between Briardale Gardens and Froggnal.

An application to extend the Conservation Area to include the few sections of Finchley Road, which have been omitted, is in progress. We are confident of a successful outcome, particularly in view of the many important historical residential properties with significant rear gardens along a bat foraging route.

Membership is open to all individuals who live and work in the area, ward councillors and individuals who are elected members.

As at 26.5.14, the membership includes 178 individuals drawn from each of the following categories: living in the area; working in the area; elected members and community groups.

Background to the Development of the Neighbourhood Forum

Redington Froggnal Association is an umbrella group for the streets within the Redington Froggnal Conservation Area. It has proposed and supported the establishment of this Neighbourhood Forum. It has organised and publicised a public consultation on the proposed boundaries for its Redington Froggnal Conservation Neighbourhood Plan. This took place on 2.3.14.

Publicity

More than 2,000 flyers were printed, setting out the case for developing a Neighbourhood Plan and seeking residents' input through attendance at a public consultation and through completion of an on-line survey. Two weeks prior to the consultation, volunteers delivered the flyers to every letterbox within Red Frog CA and on Finchley Road, including Studholme Court and Arkwright Mansions. The few businesses contained within Red Frog include mainly schools, some retail premises and cafés along Finchley Road, two hotels, two churches, a music studio, a violin workshop and the Hampstead Gate office development. Flyers were handed in to non-residential addresses, and a personal explanation of the potential benefits of a neighbourhood plan provided. Interest was expressed by Hampstead School of Art, St. Luke's School and Florian Leonhard.

Posters advertising the consultation and the on-line survey were affixed to lampposts (with the consent of Mark Hunt, Borough Monitoring Manager) to coincide with the delivery of the flyers (two weeks' in advance of the consultation). More than 200 were displayed, including at Studholme Court and by bus stops on Finchley Road.

By 26.5.14, Red Frog had received over 100 responses to its on-line survey, but is continuing to try to gather more, particularly as the development of the Forum website is finalised and with continuing public engagement.

On-Line Survey

An on-line survey was developed in order to build an evidence base of planning issues which concern local residents and businesses. Awareness of the survey was raised through flyers, lamp-post notices and the public consultation.

The survey asked 30 questions, scored on a scale of 1 to 5, with 5 indicating a high level of agreement, and two open-ended questions. To date, of the 30 or so questions asked, 23 questions have achieved a score of 3.5 or above.

We are keenly aware of the importance that Red Frog genuinely represents the views of the majority of the area's residents and that it is inclusive.

Public Consultation on the Proposed Boundaries, 2.3.14

Approximately 80 people attended the first public consultation, held in the Refectory at University College School on Sunday 2 March, from 4 pm till 6 pm. All three ward councillors were present and all agreed the session was very successful. Starting as the intended drop-in session for the first half-hour, the meeting became a more formal but lively session involving all attendees for the remaining hour and a half, during which many questions were raised and answered by committee members, provoking some discussion between residents.

A1 posters were displayed around the UCS refectory to welcome residents and to inform them of the purpose of a neighbourhood plan. Two A0 maps of the proposed boundaries were displayed and four flip charts were made available for attendees to write comments.

Attendees were also asked to fill out their contact details and to state whether they agreed with the proposed boundaries. A total of 68 attendance forms were completed and incorporated into Red Frog's new database.

Residents stayed for the full two hours and participated in a one-and-a-half-hours Q&A session hosted by Dudley Leigh and John Malet-Bates and assisted by Cllrs. Spinella and Mennear.

The proposed boundaries were agreed at the meeting by a show of hands, with some comments additionally submitted by email and on the attendance forms. An application to designate the boundaries of the Neighbourhood Plan Area has been submitted.

Development of the Forum

Respondents to the on-line survey and consultation attendees were individually thanked and invited to join the Redington Froggnal Conservation Neighbourhood Forum.

A first Forum meeting was held on 1st May and 100 residents, including the very small number of schools and businesses to have shown an interest, were invited. Attendance levels were markedly lower than for the public consultation, which had been held on Sunday 2nd March. The disappointing turn out is likely to have been attributable to the weekday evening timing and the wet weather.

A draft constitution had been circulated for approval to all members in advance of the meeting and hard copies additionally distributed at the meeting. Following some slight amendments, the draft constitution was proposed by Alan Sanders, seconded by Hazel Finn and approved unanimously by a show of hands.

The minutes of the inaugural meeting were circulated to an enlarged membership list – electronically, between 21 and 26 May, and in hard copy at the meeting. This led to further expressions of interest in participating in particular working groups.

Liaison with Adjoining Neighbourhood Forums

We have since learned of the existence of a Neighbourhood Plan, which is in the very early stages of development, for Child's Hill in Barnet, and which will directly abut the northern boundary of the Redington Froggnal Conservation Neighbourhood Plan. We have corresponded, by email and by telephone, with Rachel Mackenzie, who is spearheading the campaign. I am attaching a map of the draft boundaries for the Child's Hill Neighbourhood Forum.

We have held discussions with ALL adjoining neighbourhood forums. A joint meeting has been arranged for Thursday 26 June with Fortune Green and West Hampstead, Child's Hill, Belsize Residents Association, Cllr. Linda Chung and TfL to discuss air pollution and greening of Finchley Road (a shared boundary).

An exercise in biodiversity mapping is to be conducted jointly with Hampstead Neighbourhood Forum, as part of the update of the Conservation Area Appraisals. A training date with English Heritage and Camden is scheduled on Monday 23 June.

We are also in contact with Swiss Cottage Action Group, Netherhall Neighbourhood Association and Camden Cyclists Organisation.

Membership Database

Our membership includes all three ward councillors and Cllr. Mennear very kindly chaired our inaugural meeting on 1 May.

Membership includes two schools, two churches and eight other businesses. Retail and services businesses on Finchley Road were visited in person during the two weeks prior to the public consultation.

Observers from adjoining forums (Hampstead, Child's Hill, Fortune Green and West Hampstead and Netherhall Neighbourhood) are included in our membership database and are invited to all Forum meetings and other relevant meetings.

Two committee members of the community group, Camden Cycling Campaign, are represented on our membership database.

As the tennis season commences, members of the West Heath Lawn Tennis Club in Croft Way will also be invited to join.

We are not aware of any landowners within the Redington Froggnal area.

Social Housing

The 2011 Census for the Redington Froggnal Conservation Neighbourhood Plan Area indicates that households in social housing comprise just 7.4% of the Redington Froggnal total. This includes 53 houses and flats at Studolme Court on Finchley Road. No residents at Studhome Court responded to our invitation to attend the 1 May boundaries consultation nor contributed to our on-line survey. A second invitation was again delivered by hand to each of the 53 houses and flats. This

elicited five responses, and all five have since joined the Neighbourhood Forum (by 26.5.14). More are expected to join, as residents drum up support among neighbours. Interest is expected to be particularly high, in the light of residents' concerns over Camden's proposal to sell the green and biodiverse open space close to Finchley Road for development.

The secretary of the tenants' association at Arkwright Mansions has also been contacted by email. This will be followed up by letter.

The Elderly and Disabled

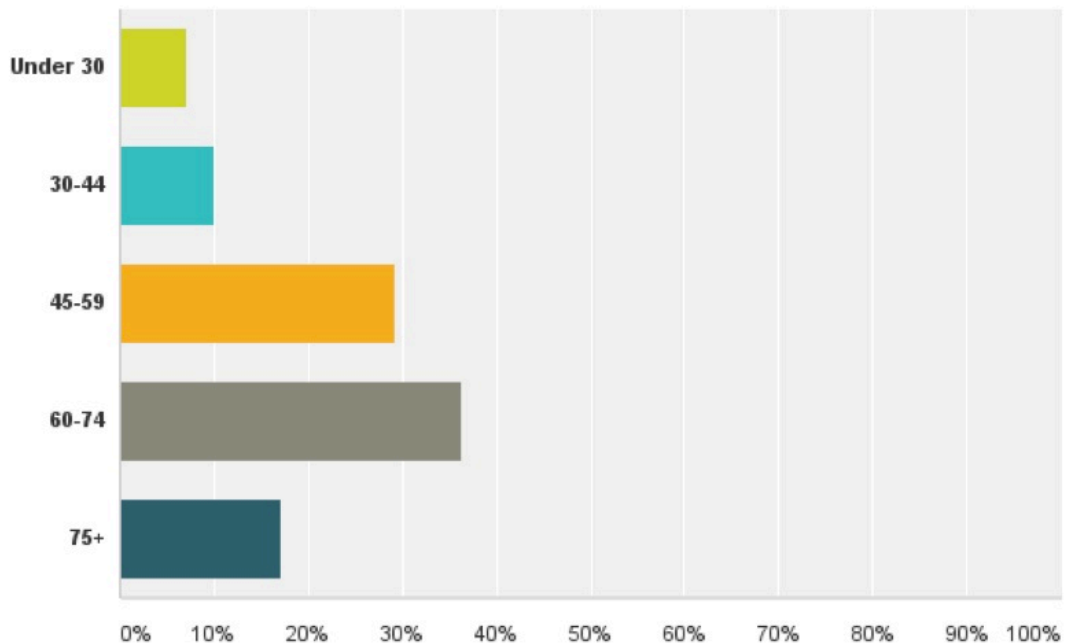
Our members range in age from 22 to over 90 years. Membership is over-represented among the elderly. Note that Census age groups do not directly correspond with Red Frog membership groupings, as membership is limited to adults aged 18 and over.

	RF members <u>% of population > 18 years</u>	RF Census <u>% of population > 16 years</u>
60-74 years	36.4%	14.2%
≥ 75 years	17.2%	8.8%

A break-down of membership by age range is charted below.

Q5 To comply with government legislation, our respondents must be statistically representative of the Fitzjohn's and Frognal ward. Please would you mind stating your age group

Answered: 99 Skipped: 2



We have not asked members to state whether they have any disabilities but, given the membership bias towards older residents, it can be expected that many will have long-term illnesses and it is known that several walk with a stick. For members unable to attend meetings in person, input is encouraged by email.

The Young

The Census indicates that 19.9% of the Red Frog population is composed of people aged 16 to 29 years, compared with a Red Frog membership of 7.1% aged under 30.

However, it should be noted that the 2011 Census was carried out during term-time, when numbers will have been skewed by King's College students resident in Kidderpore Avenue. It is with regret that these students are being transferred out of the Red Frog area with effect from autumn 2014. Students very much enjoy the Hampstead campus and the transfer out of the borough is against their wishes. Students to whom Red Frog spoke are disappointed by this development, but see little point in joining the Forum, given that they will no longer be part of the CA.

The Red Frog area contains three schools:

- Hampstead School of Art, catering for adult students and whose principal and governors are members of the Forum
- St. Luke's primary school and nursery, whose head teacher is a member
- St. Margaret's, a private school with pupils from the ages of 4 to 16 years. Pupils are drawn from outside the Red Frog area.

Families with Dependent Children

Households comprised of families with dependent children constitute 19% of the Red Frog population. This is a particularly hard-to-reach group, leading very busy lives. It is likely that this group is under-represented in the Forum membership. We shall continue to try to target families with dependent children through communal activities to bring residents together and to create a space in which residents can then, if they wish, bring forward any aspects for incorporation into the Plan. To initiate this in an informal setting, we are considering the possibility of an annual street fair, and of community events (ideally at St Luke's Church Hall), e.g. a Winter Festival, and a summer strawberries and cream party to be held on the green at Studholme Court.

A membership drive will also be launched among members of the West Heath Lawn Tennis Club in Croft Way, as the season gets under way.

Faith Groups

The 2011 Census shows that 22% of the Redington Frognal population does not have a religion, 21% did not disclose a religion, 32% are Christian and 16% Jewish.

Our members are drawn from all faith groups and from none, although we have not sought personal and intrusive ethnic and religious information as part of our database.

Christian Members

The Redington Frognal Conservation area incorporates two churches but no synagogues. We have made further attempts to contact Rev. Alastair Tressider (formerly a member of Redington Frognal Association) at St. Luke's. There has been

no response, but a member of Red Frog, who is also a member of Rev. Tresidder's congregation, will follow this up.

Rev. MacArthur of St. Andrew's Church in Frogmal Lane has made a very valuable contribution to our on-line survey of planning issues of concern to residents and businesses. We anticipate that we shall have his full co-operation and two of our members are already in close contact.

Jewish Members

The 2011 Census data indicates that that 1,070 residents self-identified as Jewish. This will include a high proportion who consider themselves to be Jewish in terms of ethnicity, heredity and culture. Many Jewish residents are non-observant or atheist, and the 15.6% identifying as Jewish is not consistent with 15.6% belonging to a Jewish faith group. Nevertheless, our membership includes many identifying as Jewish in terms of ethnicity, heredity and culture and / or religion.

We have additionally met Sheikh Dr. Muhammad al-Hussaini of the Council of Imams and Rabbis of the UK and Secretary Camden Faith Communities Partnership, who confirms that very few other religions are represented within Red Frog.

Ethnicity

By ethnicity, 73.5% of the Red Frog population is classified as white and 13.2% as Asian. These ethnicities are represented within the Red Frog membership. By country of birth, 53% were born in the UK. Of those born outside the UK, the most common countries of origin are: the USA, India, Germany, Iran and France. These countries are represented within the Red Frog membership.

An extract from the 2011 Population Census, which is a best fit for the Red Frog Conservation Neighbourhood area is attached to this application.

Future Public Engagement

At the inaugural public meeting of the Redington Conservation Neighbourhood Forum, held on 1st May, it was agreed to form working groups around four key themes, guided by 100 responses to our on-line survey:

- i) Update of Redington Frogmal Conservation Area, extension to Finchley Road and Article 4 Direction
- ii) Ideas to improve the environment of Finchley Road.
- iii) Preservation and enhancement of greenery, trees and biodiversity
- iv) Pro-growth ideas.

Considerable public engagement activity will be centred around Finchley Road, notably in relation to the greening of Finchley Road and the implications of the construction of Cycle Super Highway 11 and HS2 construction traffic. Continued engagement with Camden Cyclists will be key in the light of the planned Cycle Super Highway 11 and we are already in email contact.

We intend to re-visit all businesses on Finchley Road, with the express intention of seeking their views and input into Finchley Road issues; we shall liaise with Camden's Town Centre Management Team for Finchley Road; and letters will again be delivered to all residential properties on Finchley Road, in time for the next Forum meeting on 4 September.

We aim to continue to build on our membership database of 178 residents, businesses, ward councillors and community groups, including through the development of a website specifically for the Redington Froggnal Conservation Neighbourhood Forum. This is currently close to completion.

A membership drive will also be launched among members of the West Heath Lawn Tennis Club in Croft Way and other communal activities might include the possibility of an annual street fair, and of community events (ideally at St Luke's Church Hall), e.g. a Winter Festival, and a summer strawberries and cream party on the green at Studholme Court.

Dudley Leigh
Vice Chairman
28 Rosecroft Avenue
London NW3 7QB
redfrogemail@gmail.com