

## Shape GDPR Statement

Peckham Snaith Associates (t/a 'Shape') are known as the 'Processor' of your data; this means we take instructions regarding data collection from Camden Council, who control how it is used. We will only collect the personal data about you that is needed to help deliver the Camden Play Area Renovation 2019 projects (including Alf Barrett Playground, Talacre Town Green Playground, and Broadhurst Gardens), on behalf of Camden Council.

By providing your postcode and demographic, gender, age and disability data, you consent to Shape sharing your personal data with Camden Council for the purpose of the engagement. Information gathered through engagement helps us identify whether a broad range of residents has been reached, and to target groups where views have not been represented or under represented. Your personal information will not be shared for purposes other than those stated above; please refer to Camden Council's Privacy Notice for further detail.

Opinions collected are anonymised before sharing engagement results with Camden Council. If you do not provide personal data, we still take your views into account when analysing the data collected.

Shape will not transfer your personal data to any party other than Camden Council. We are required by Camden Council to keep the data for the duration of the project; it will be deleted within 3 months of the project's completion.

If you have a complaint about how your personal information is handled, this can be taken up with the UK's Information Commissioner's Office, but it would be helpful if you contacted us first (Shape: 07876 255777, or Camden Council's Data Protection office: [dpa@camden.gov.uk](mailto:dpa@camden.gov.uk)), to see if we can resolve the problem.

This statement provided by



Richard Peckham, Shape Partner

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