

Date: 25.09.2014
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Transport Strategy
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Dear Sir or Madam,

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Reference:- T:/CP/14-15/01 – Tavistock Square

PROPOSAL FOR NEW CYCLE PARKING IN TAVISTOCK SQUARE

We are seeking your views on the Council's proposal to convert 10 metres of Car Club parking bay (two car space) into on-carriageway cycle parking stands on Tavistock Square. These works should serve to provide additional much needed cycle parking in a key area.

The proposed changes are shown on the drawing included and consist of the following:

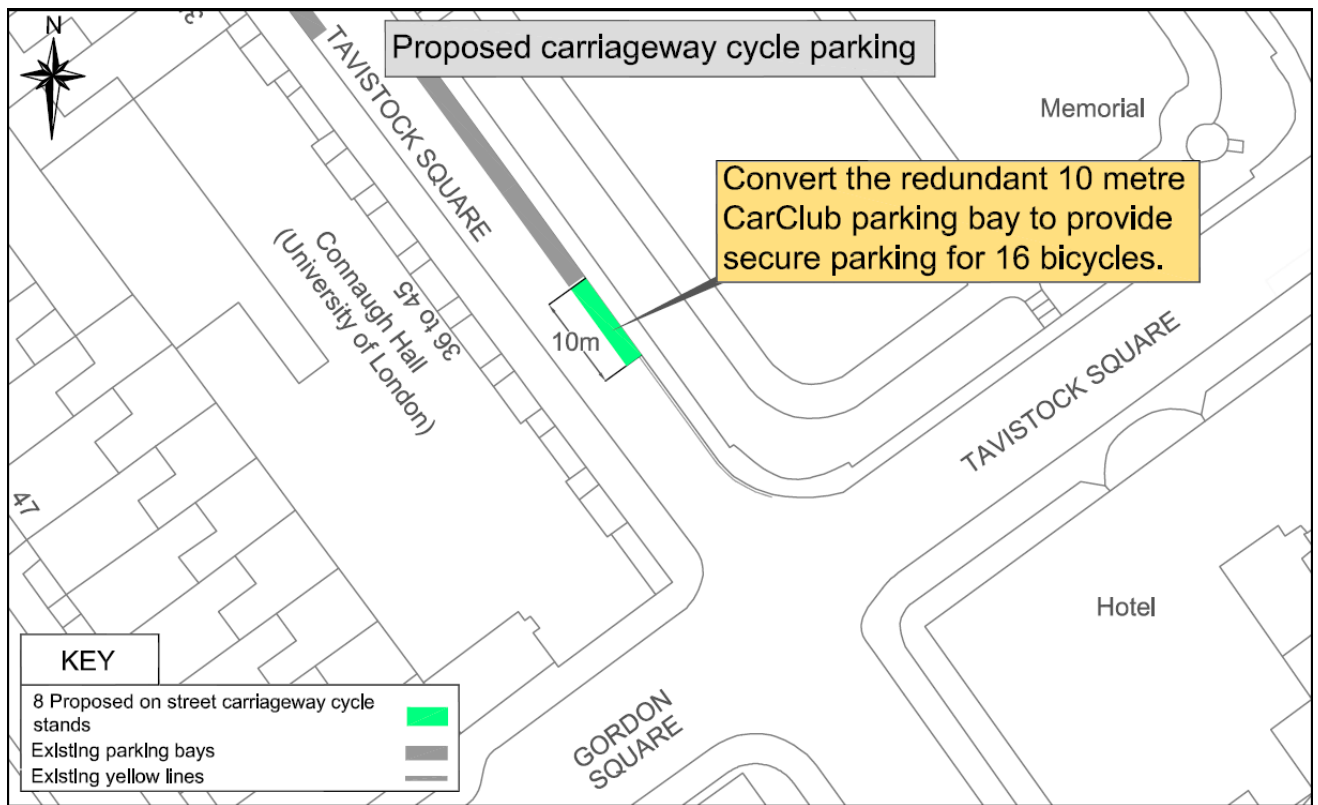
- Converting 10 metres (two car space) of redundant Car Club parking space
- Installing 7 cycle parking stands with island protection.

Cycle theft is a major deterrent to people taking up cycling and also dissuades many victims from continuing to cycle. In order to address the issue of security, Camden install cycle parking across the borough at key destinations such as outside stations, shops, commercial buildings, leisure centres and public buildings.

In central areas the demand for footway space is usually very high and so on road cycle parking stands are being considered. Tavistock Square has been considered as an ideal location for additional cycle parking as existing stands in the area have reached capacity. As part of this proposal we undertook a standard parking assessment of the area and the results of this indicate that a small reduction in pay and display parking provision will have a minimal effect and will help us to address the cycle parking need. The proposed changes will provide space for 14 bicycles without inconveniencing pedestrians.

The Council would be pleased to hear your views on the proposed measures.

**Director
Rachel Stopard**



What will happen next?

Please send your views in writing, giving reasons for any objection to **London Borough of Camden, Culture and Environment Directorate, Transport Strategy Service, FREEPOST RLZH-UEYC-ACZZ, London, WC1H 9JE**. Please note no stamp is required and only **ONE** reply per household, business or organisation will be accepted. Alternatively, you can send your response by email to Chris.g.smith@camden.gov.uk. You must provide your full name and address in order for us to consider your views. If you are representing an organisation then please provide their full details.

Please note all responses need to be received by the Council no later than 25.10.2014.

While it will not be possible to reply to you individually, all comments will be taken into account. The Assistant Director of Environment and Transport will make a decision whether or not proceed with the scheme in November/December 2014. If approved the works will take place soon after and paid from the money secured from Transport for London.

Yours faithfully,

Christopher Smith

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Simi Shah
Design Team Manager
Transport Strategy Service

Director
Rachel Stopard