

the EUSTON AREA PLAN

A new plan, called the Euston Area Plan, is being prepared for the area around Euston Station. This will help to shape change in the area up to 2031.

The plan is being jointly prepared by Camden Council, the Greater London Authority and Transport for London. It seeks to ensure that, whether or not the new High Speed rail link (HS2) goes ahead, despite Camden Council's strong opposition to HS2, we can get the best possible future for the residents, businesses and visitors to Euston.



illustration of
draft proposals

There have been aspirations for redevelopment of the station for some time, and even if HS2 does not proceed the plan provides a framework for this and seeks to maximise the delivery of new homes, businesses, shops and associated education, leisure, open space and improved public realm focused around the station area.

Draft Euston Area Plan

We asked you what you thought of some draft objectives for the Euston Area Plan towards the end of last year. We received many useful comments which highlighted general support for the draft objectives. These have helped inform the content of a **draft Euston Area Plan**, which includes development policies as well as more specific development principles for smaller character areas within the plan boundary.

These boards only provide a summary of proposals. To understand more about what is proposed in your area have a look at the draft plan on our website:

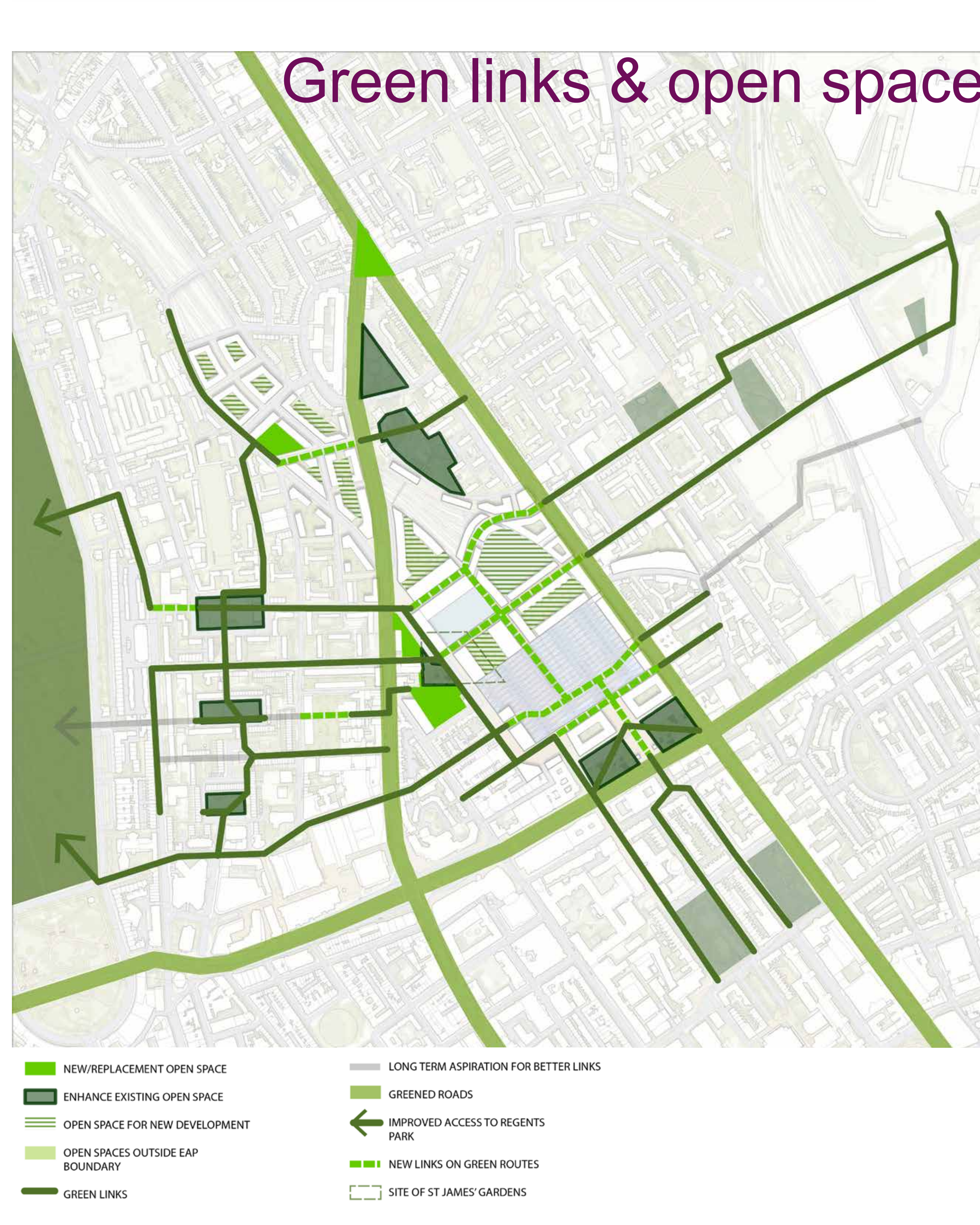
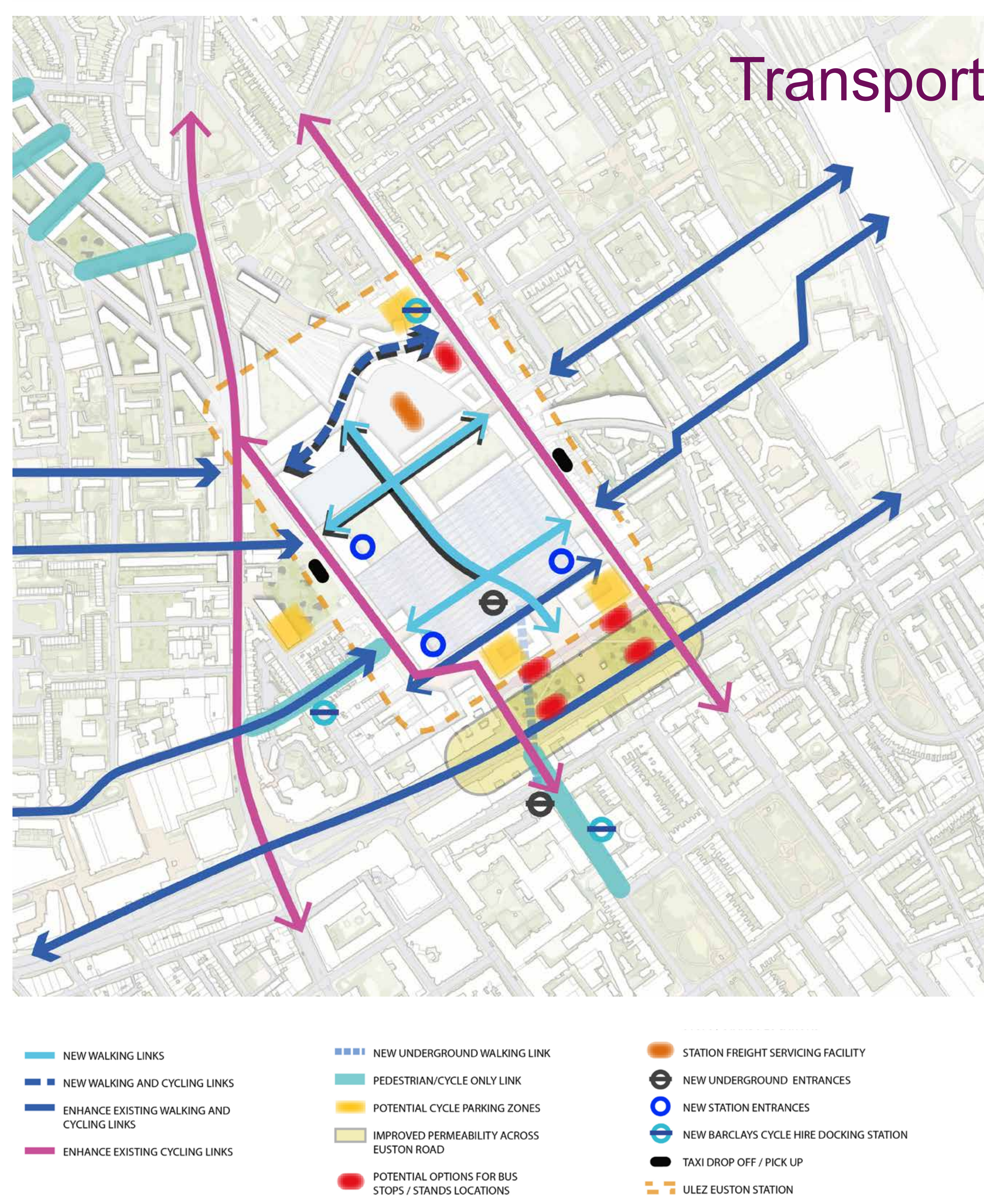
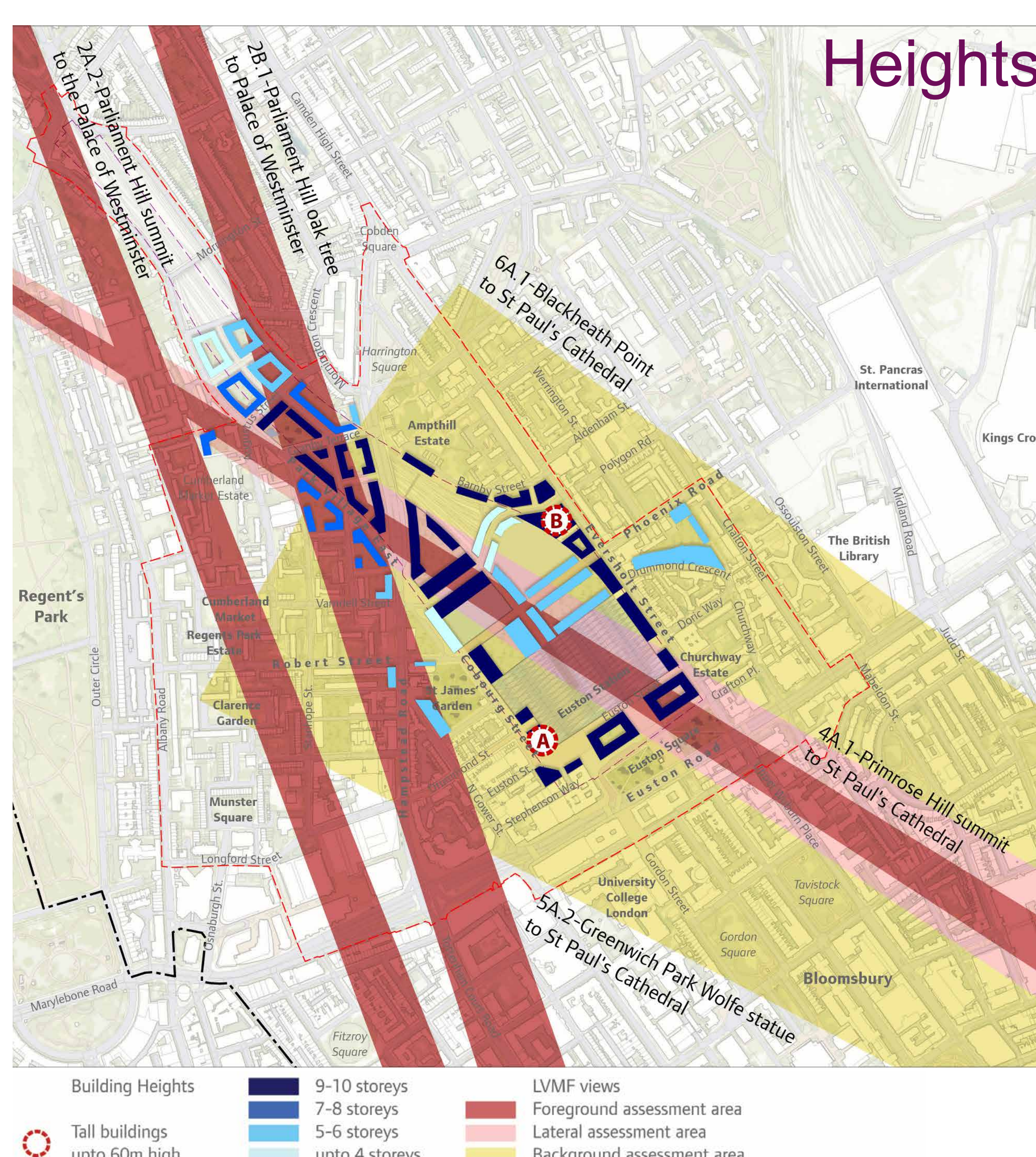
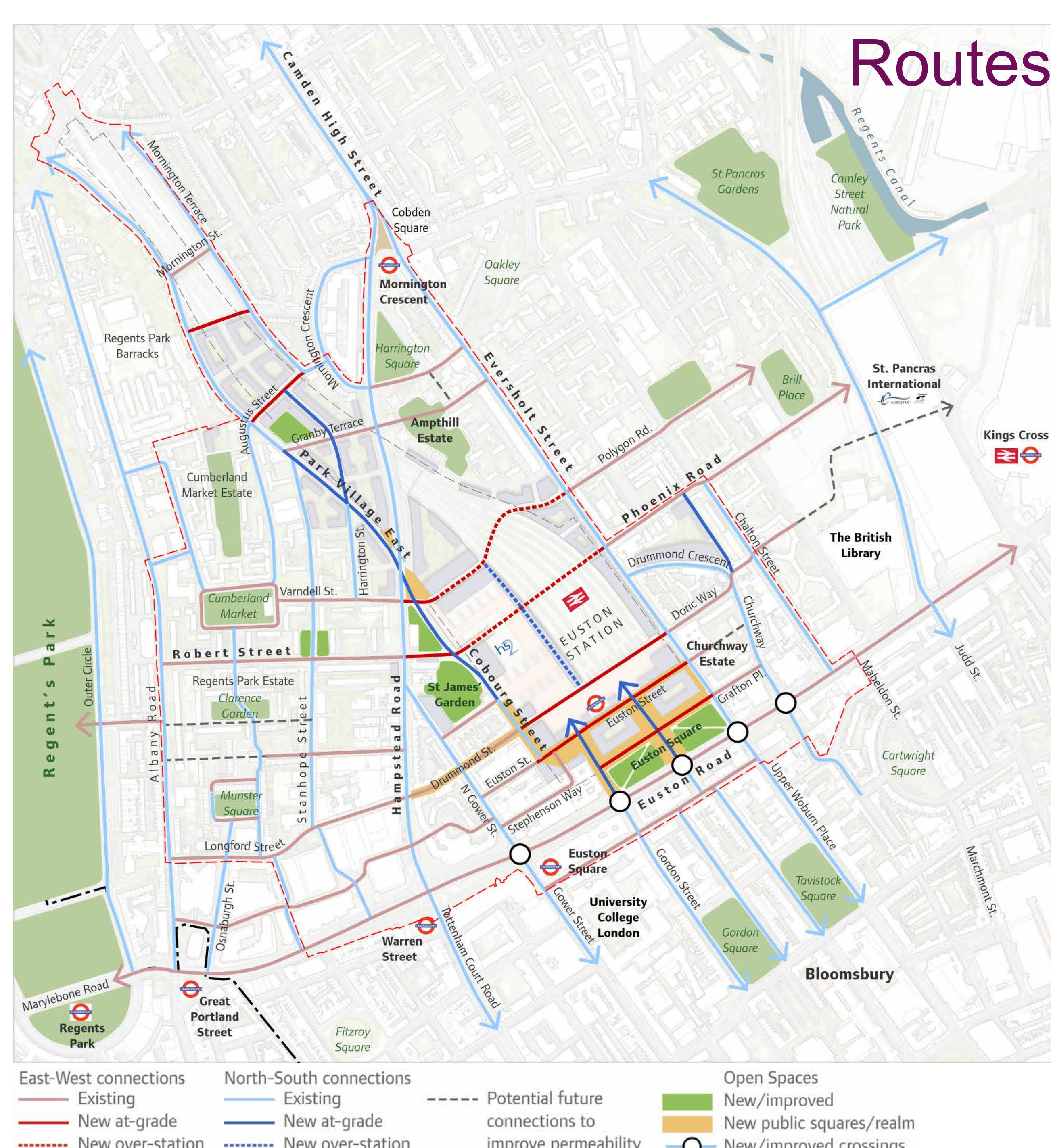
We need your views
visit www.eustonareaplan.info

Objectives summary

1. Prioritising local people's needs: new and replacement homes, jobs and businesses, community facilities and open space
2. Securing excellent design: which compliments the character and heritage of the area
3. Making the best use of new space above the station and tracks and opportunities for regeneration in the wider area: a mix of uses for existing and future residents and businesses
4. New streets above the station and tracks: to reduce the barrier effect of the station and make it possible to walk across
5. Boosting the local economy by reinforcing existing economic assets and businesses: new space for businesses, shops, jobs and training opportunities for local people
6. Creating sustainable development: carbon free development, local renewable energy networks and greening
7. Improving the environment along Euston Road: for pedestrians and cyclists
8. Promoting sustainable travel: making it easier and more pleasant to cycle and walk and reduce reliance on cars
9. Enhancing existing public transport: by encouraging improvements and better access to the rail, underground and bus facilities
10. Planning for future public transport: by ensuring improvements are made to prevent congestion and overcrowding as more people use facilities

Overall proposals

See chapter 3 of the draft EAP for more details of the proposed overarching strategies for the area

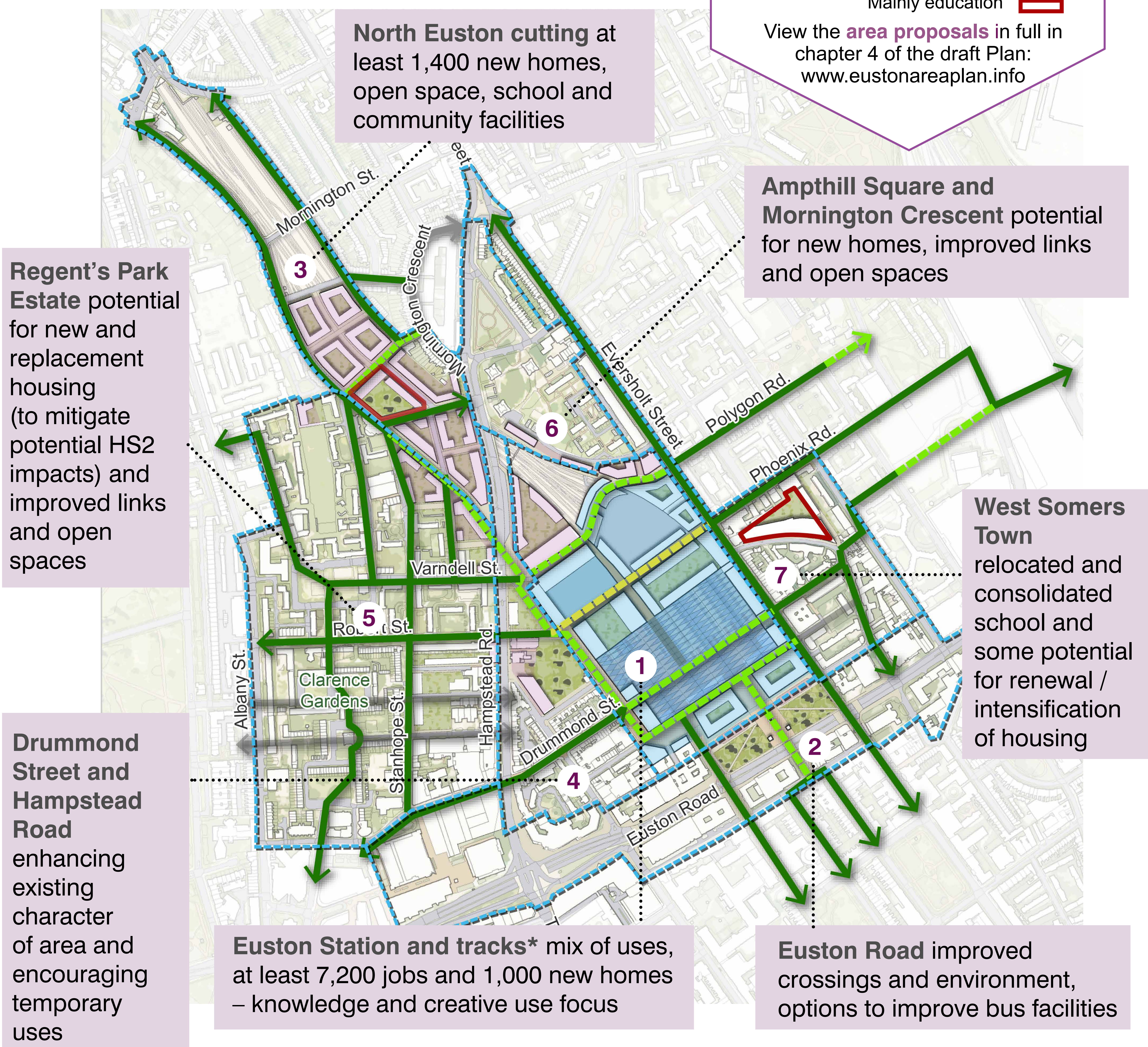


Do you think the proposals for each area meet our objectives?

Area proposals

Character area boundary	
Mainly employment	
Mainly homes	
Improved public connection	
New connection built with station	
New upper level connection	
Long-term potential for new route	
Mainly education	

View the **area proposals** in full in chapter 4 of the draft Plan:
www.eustonareaplan.info



*The plan shows how the current HS2 station design could be adapted to allow routes and development above and around it. However, a different station design that allows for ground level streets and more development would better meet EAP objectives.

www.eustonareaplan.info

Please visit our webpages where you can:

- View the draft Euston Area Plan
- Complete our online questionnaire
- Find out about consultation events
- View a 3D model of the plan
- View the draft Sustainability Appraisal and Background Report
- Sign up to our update emails

Questionnaire responses and comments should be submitted by 5pm on 7th October.