

Argyle Square Area Safe and Healthy Streets

Crestfield Street, Belgrove Street, St Chad's Street & Argyle Square

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The Project

This summer Camden commissioned Norman Rourke Pryme (NRP) and LDA Design (LDA) to undertake a combined highways and public realm study for the area of Belgrove Street, Crestfield Street, St Chad's Street, Argyle Street and Argyle Square Gardens. The scheme aims to improve walking and cycling in association with the changes to the road network around the Belgrove House Development that is currently under construction.

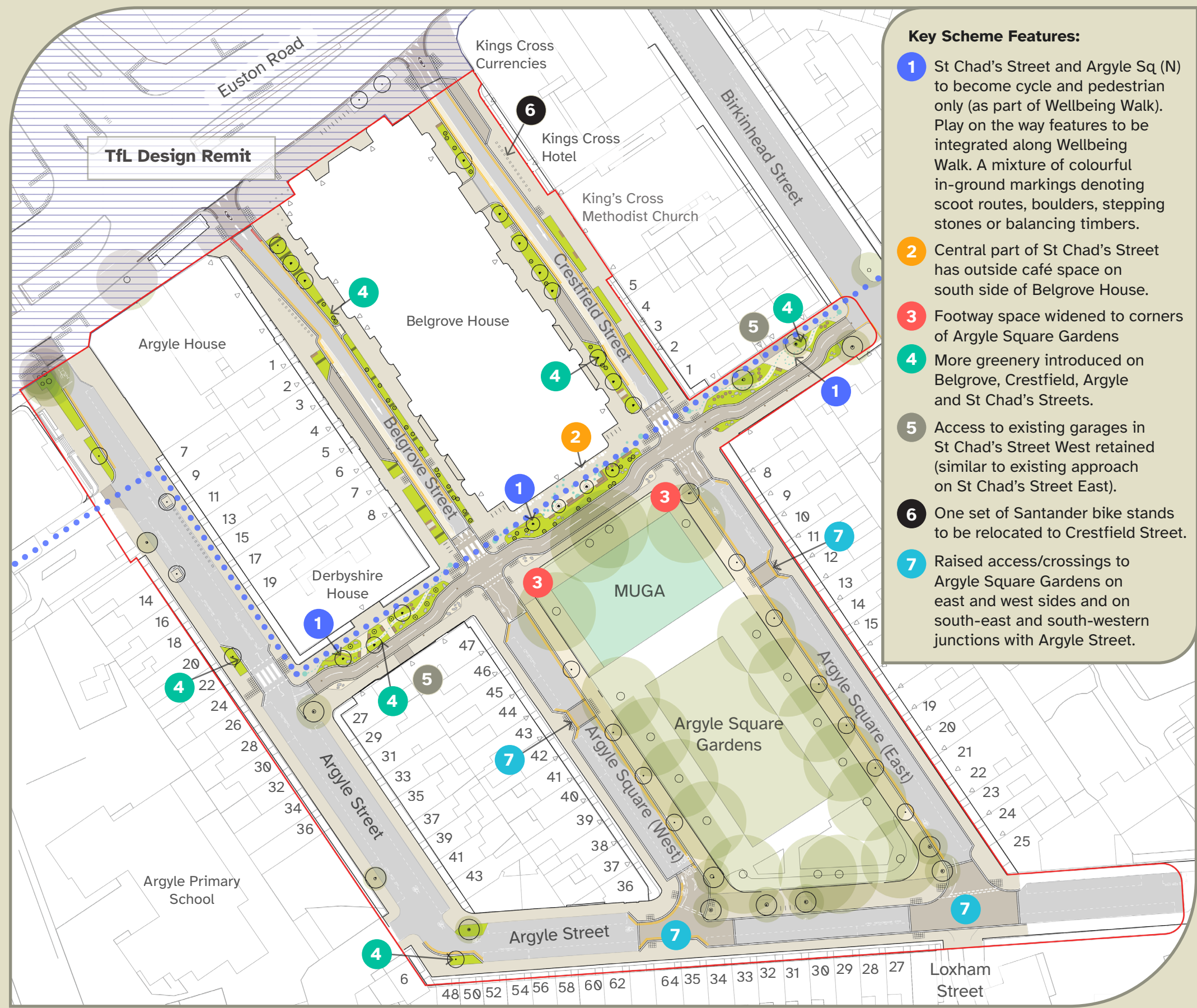
The Wellbeing Walk also runs through the scheme, for which early engagement has recently taken place. The proposed route for the Wellbeing Walk would run from St. Chad's Place through Argyle Square, Bidborough Street, Woburn Walk, to Gower Place.

The Belgrove House Public Realm Scheme will:

- Improve safety and accessibility for pedestrians with all pavements being widened to at least 2m.
- Draw the traditional and green character of Argyle Square along the length of Belgrove and Crestfield Streets to unify the area south of Euston Road.
- Create an arrival space to Euston Road - drawing the character of King's Cross to the southern edge
- Contribute to local placemaking, climate resilience, and biodiversity through landscaping measures.
- Enhance play-on-the-way opportunities along the Wellbeing Walk.
- Reinforce north south movement along Crestfield Street through to Loxham Street.
- Improve the pedestrian experience surrounding Argyle Square Gardens.
- Support future cafe and events space to southern edge of Belgrove House with space for spill out and social seating along the Wellbeing Walk route.

The scheme delivery will be phased. Belgrove Street, Crestfield Street and Argyle Square North will come forward in the first phase.

- • • Wellbeing Walk route. The Wellbeing Walk route as a whole was previously consulted on by Camden in early 2025. This stretch is the first part to be designed and implemented.



Key Scheme Features:

- 1 St Chad's Street and Argyle Sq (N) to become cycle and pedestrian only (as part of Wellbeing Walk). Play on the way features to be integrated along Wellbeing Walk. A mixture of colourful in-ground markings denoting scoot routes, boulders, stepping stones or balancing timbers.
- 2 Central part of St Chad's Street has outside café space on south side of Belgrove House.
- 3 Footway space widened to corners of Argyle Square Gardens
- 4 More greenery introduced on Belgrove, Crestfield, Argyle and St Chad's Streets.
- 5 Access to existing garages in St Chad's Street West retained (similar to existing approach on St Chad's Street East).
- 6 One set of Santander bike stands to be relocated to Crestfield Street.
- 7 Raised access/crossings to Argyle Square Gardens on east and west sides and on south-east and south-western junctions with Argyle Street.

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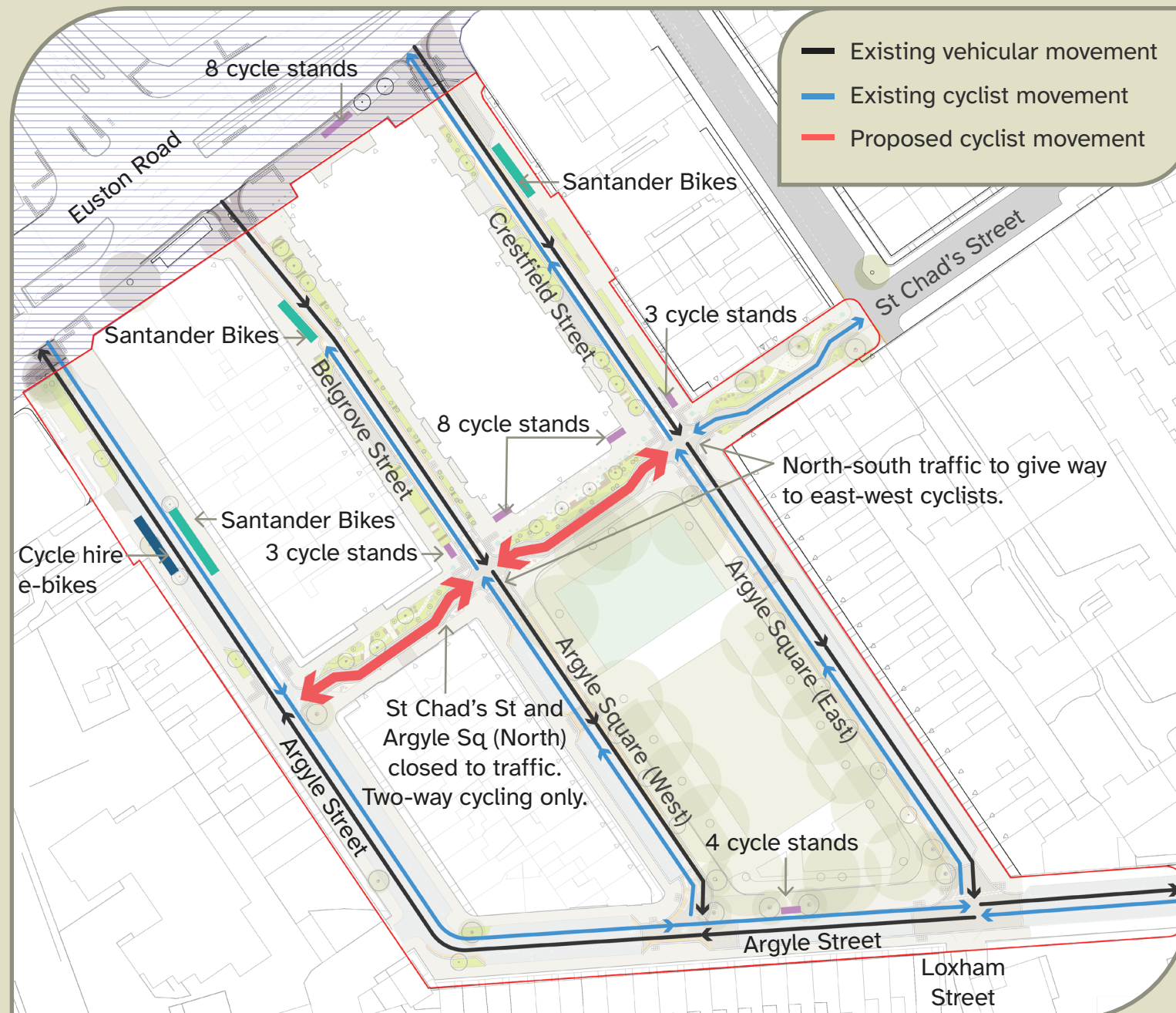
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How is movement changing?

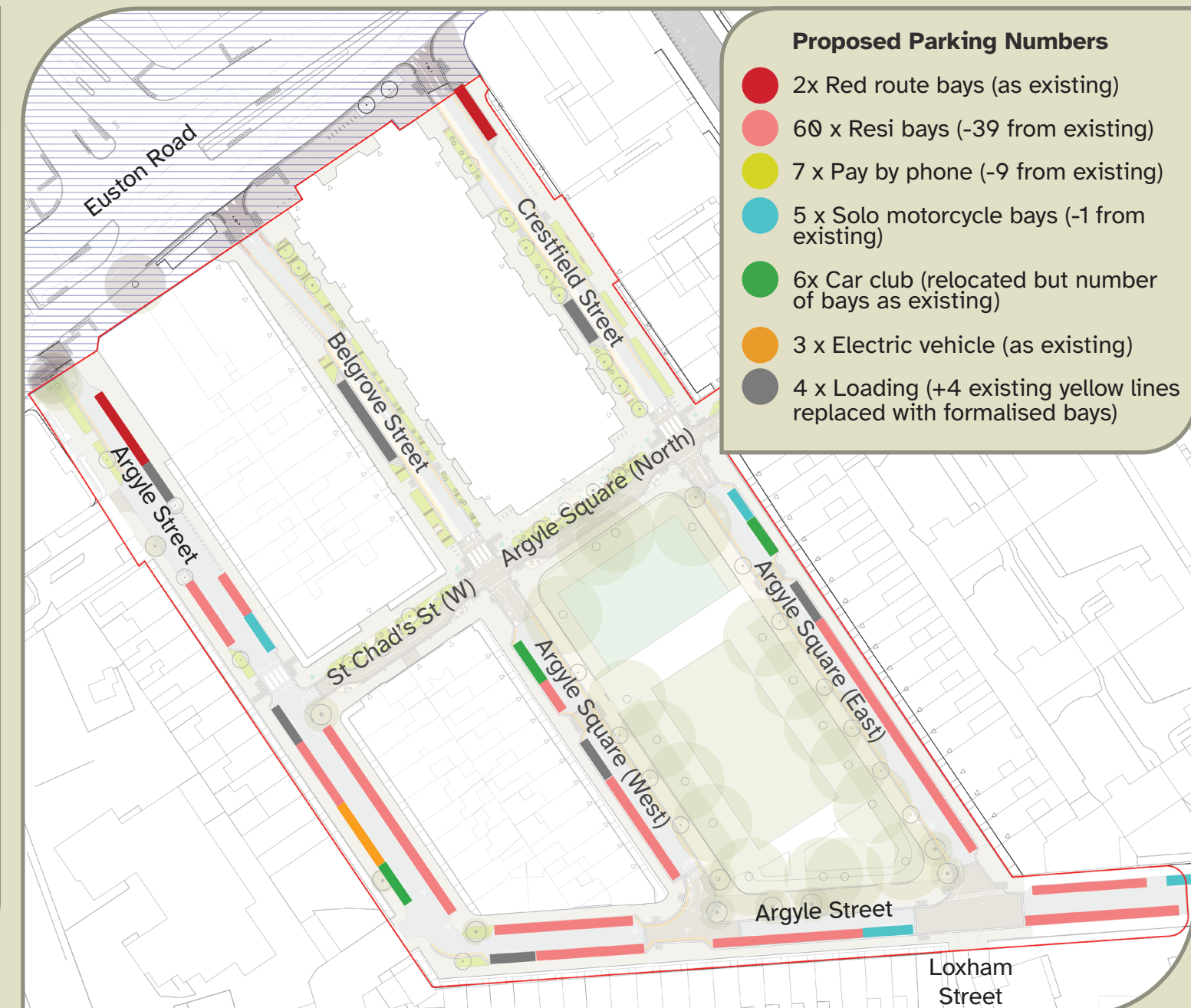
- All motor vehicle movement remains as per existing arrangement apart from Argyle Square North and St Chad's Street West being closed to through vehicles.
- Occasional garage access is retained on St Chad's Street West.

How is parking changing?

- Active Resident Permit data was used to assess parking impact. The proposed design would remove a total of 39 resident bays, leaving 60 resident bays with 54 Active Resident Permits - this is considered sufficient to cater to the number of active permits in the area.
- The 6 Car Club bays, 5 solo motorcycle bays, and 1 loading bay are relocated from their existing locations on Belgrove Street, Crestfield Street, St Chad's Street (west) and Argyle Square (north) to Argyle Square (east and west) and Argyle Street. 2 of the Car Club bays and the 5 solo motorcycle bays are proposed to be relocated to sections of single yellow line, which does not reduce existing parking bay numbers.
- 9 existing pay-by-phone bays to be removed.



↑ Proposed movement and cycle parking

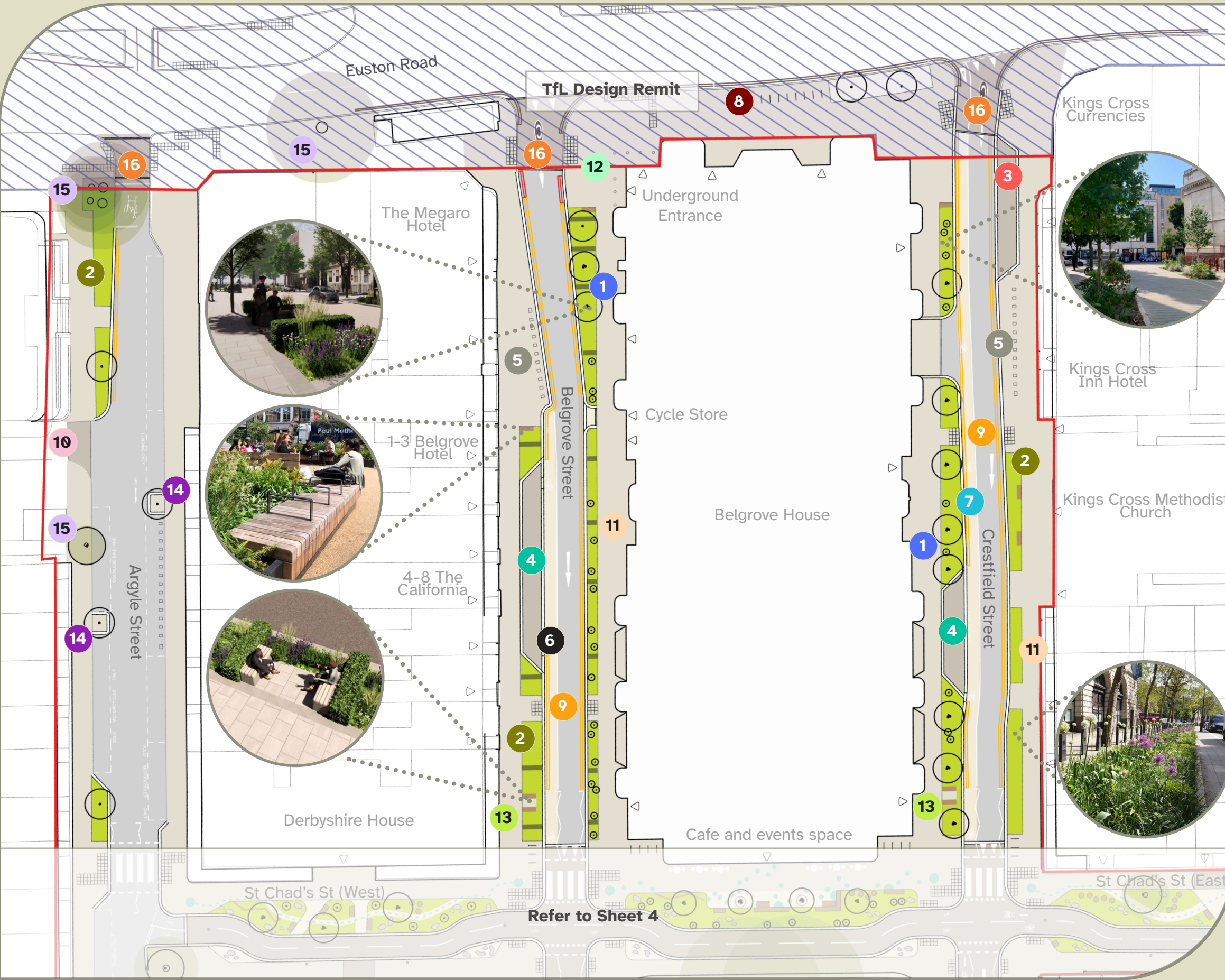


↑ Proposed vehicular parking

Argyle Square Area Safe and Healthy Streets

Crestfield Street and Belgrove Street

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The Proposal

- 1 New tree planting set within biodiverse planting.
- 2 Biodiverse planting.
- 3 Red route loading bay (at footway level).
- 4 Footway level loading bays which can be used by pedestrians when not in use.
- 5 One set of Santander bike stands to be relocated to Crestfield Street. Northern set to Belgrove Street retained due to proximity to Station entrance.
- 6 Contraflow cycleway to Belgrove Street providing access to Santander Bikes and cycle store.
- 7 Contraflow cycleway to Crestfield Street.
- 8 Cycle stands.
- 9 Informal crossing.
- 10 Pedestrian priority raised crossing.
- 11 All footways at least 2m, those along Belgrove and Crestfield are typically 2.2m.
- 12 Hostile Vehicle Mitigation to Underground Entrance.
- 13 Seating niche set into planting.
- 14 New trees to Argyle Street where utilities allow.
- 15 Existing trees retained and protected.
- 16 Continuous level crossing.

Argyle Square Area Safe and Healthy Streets

St Chad's Street and Argyle Square

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The Proposal

- 1 Multi-stem small trees where utilities allow - species to be suitable for location underneath Plane tree canopy.
- 2 Scoot-route with in-ground play marking.
- 3 In-ground play marking.
- 4 Informal planting and shrubs, natural stone boulders - potentially space for some topographical changes. Timber play furniture set within planting to create informal play routes.
- 5 Street closed to motor vehicles. Space for two-way cycling.
- 6 Space for two-way cycling. Access to garages only.
- 7 Southern 2m wide footpath adjacent to Argyle Square Gardens.
- 8 Table and benches amongst multi-stem trees.
- 9 Enhanced width footpath to western and eastern edges of Argyle Square Gardens. New tree planting where utilities allow and potential for permeable surfacing.
- 10 New informal crossings to Argyle Square Gardens entrances.
- 11 Existing trees protected and retained throughout. (Trees hatched green)
- 12 Zebra crossings.
- 13 Singular seats set within planting.
- 14 Raised crossings to south Argyle Square junctions to improve pedestrian connectivity and accessibility.
- 15 New planting and build-outs to Argyle Street where space allows. Tree planting where utilities allow.
- 16 Cycle parking.

* For Sketch Views 1 and 2 Refer to Sheet 5

Argyle Square Area Safe and Healthy Streets

Illustrative Views

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← Existing view: Argyle Square (West) and St. Chad's Street (West)



← Existing view: Crestfield Street and Argyle Square (North)

Pedestrian priority
zebra crossings

Singular seating
opportunities

Play-on-the-way through biodiverse
planting and topographical mounds

Natural stone
boulders

Social seating
with tables

Biodiverse planting
through gravel mulch

Pedestrian and cycle
friendly design



↑ Sketch View 1: Argyle Square (West) and St. Chad's Street (West)

*For sketch view locations Refer to Sheet 4



↑ Sketch View 2: Crestfield Street and Argyle Square (North)