





Making your neighbourhood safer and healthier

The Covid-19 pandemic has changed how people in Camden live, travel and work. We want our streets to have more safe space for everyone to walk and cycle, for children to get to and from school safely and healthily, for businesses to be able to flourish, to reduce carbon emissions from vehicles and for you to be breathing cleaner air.

We want to ensure that our streets support a strong recovery from the pandemic and provide a lasting legacy of greener, safer, healthier travel. Whether it's an essential journey like taking your children to school, getting to work or just popping out to enjoy your local park we want you to love where you live, and to love Camden.

To help, we are introducing improved pedestrian crossing facilities and trial lanes on Haverstock Hill and Rosslyn Hill (between the junctions with Prince of Wales Road and Pond Street), to support more walking and cycling in this area and across Camden.



Thank you for your comments



In February/March 2021 we ran a 4-week consultation on the changes we proposed for this area. Thank you to everyone who took the time to share their views.

We had over 1100 responses and following the consultation we have made the decision to implement the changes as a trial. You can read the decision report relating to this and our feedback to the consultation responses on our website camden.gov.uk/Haverstock

We have listened to the views of the local community, from the consultation to direct feedback from you and your neighbours. As a result we have made several amendments to the trial scheme, including improvements for emergency services, making the cycle lanes more visible and improving the pedestrian crossing points. You can read more about the changes we have made following your feedback in the decision report on our website: camden.gov.uk/Haverstock .

What's the challenge on Haverstock Hill & Rosslyn Hill

Haverstock Hill and Rosslyn Hill form a key route between Hampstead & Belsize Park and Camden Town. It is currently dominated by motor vehicles and parked vehicles – there are no cycle lanes and a limited number of pedestrian crossing points.

A significant number of road traffic casualties have been recorded on Haverstock Hill and

Rosslyn Hill, with the majority of casualties in the last 3 years to December 2019 involving vulnerable road users – pedestrians, cyclists, and motorcyclists.

There are few pedestrian crossings along Haverstock Hill. People walking along this road have to travel long distances to reach a pedestrian crossing point or cross the road informally. This makes it less attractive to walk certain journeys and can make it inconvenient to visit some businesses and other amenities. We want to help businesses benefit from increased local customers.

Over 8 in 10 trips by Camden residents aren't made by car, and the vast majority of residents' trips to our high streets are made by sustainable forms of travel like cycling, walking or taking public transport. We want to help make it easier for all those people walking, cycling, and using public transport to visit businesses on this corridor, whilst retaining adequate nearby parking provision for those with an essential need to travel by car.

There are many schools and learning institutions within the vicinity of Haverstock Hill and Rosslyn Hill. We often receive complaints about traffic congestion and decreased air quality in this area, as a result of vehicles travelling to and from schools. Traffic danger is the most common reason cited by parents for not allowing their children to walk or cycle to school.

The trial segregated cycle lanes on Haverstock Hill and Rosslyn Hill will connect with the segregated lane schemes on Prince of Wales and Chalk Farm Road, resulting in a potential 3km of new protected cycle lanes being added to Camden's cycle network. Protected cycle lanes help to overcome the single biggest barrier to more people cycling, which is fear of traffic. This enables our residents without a vehicle to cycle, and other non-essential car journeys to be switched to more sustainable, healthy, active ways of travelling.



Introducing segregated cycle lanes provides an alternative, healthy and sustainable option of travel to and from NHS sites, such as the Royal Free Hospital, for both NHS staff and others visiting these sites. This follows feedback received from the Royal Free London NHS Foundation Trust, who expressed their support of Camden's Transport Strategy and Cycling Action Plan, and in particular the proposals for segregated cycle lane and pedestrian crossing improvements on Haverstock Hill.

On our Commonplace engagement website, we had numerous comments making great suggestions on how to improve this part of Camden, including suggestions to introduce cycling improvements on Haverstock Hill and Rosslyn Hill, which you can read here: <https://camdensafetravel.commonplace.is/>.

We want to support the 17 recommendations from Camden's Citizens Assembly on the climate crisis, which included requests for more segregated cycle lanes. This scheme also helps to deliver our own Transport Strategy priorities, which were strongly supported when we consulted on them, including increasing walking and cycling, improving public transport, improving air quality and making our streets and transport networks safe, accessible and inclusive for all. You can read more about our strategy on our website.



What's going to change?

Following the public consultation in February/March 2021 and the decision to proceed with the trial, we are going to make it easier and safer to walk and cycle along Haverstock Hill and Rosslyn Hill by making changes. You can see example photos of these sorts of changes on our website. The changes here include:

- Provision of protected cycle lanes in both directions on Haverstock Hill/ Rosslyn Hill (between the junctions with Prince of Wales Road and Pond Street). Following feedback from the consultation we will make the spacing between wands wider in most places than initially proposed, so that there will be sufficient space along the route for vehicles to pull over, if safe to do so, to allow emergency vehicles to overtake. Blue surfacing across side roads will also provide drivers with increased awareness of those cycling.
- Adding 4 new zebra crossings and one new signalised pedestrian crossing.
- Introduce new benches along the Haverstock Hill / Rosslyn Hill corridor. This will provide a place for people to stop and rest.
- Extending the hours of operation of the bus lane from Monday - Friday 3pm - 7pm (current) to Monday - Sunday 24/7. Following feedback from the consultation we will make a small amendment to the northbound pavement close to the junction of Ornan Road to provide space for a wider 1.5m protected cycle lane whilst ensuring buses and motorists are not delayed unnecessarily. The existing bus lane will remain and a 2m wide pavement will be provided
- Add shared use bus boarders (SUBBS) at most bus stops to enable cyclists to remain separated from traffic throughout their journey. Following feedback from the consultation we will install the southbound SUBBS in phases. This will allow us to gain a better understanding of whether or not there are any significant road safety concerns associated with introducing SUBBS on a steeper gradient and if any additional design changes may be required.
- Improving the experience at junctions for those walking and cycling by adding 'pedestrian countdown', 'Cycle Early Release' and larger Advance Stop Line facilities.
- Removing the majority of parking provision on Haverstock Hill/ Rosslyn Hill and relocating some of this provision to adjacent side roads. Some disabled parking and some loading provision will be retained on Haverstock Hill/ Rosslyn Hill and an extra disabled parking bay will be provided.
- Install more cycle parking to help people switch their journey to the shops by bike.
- **Work is scheduled to commence in the week commencing 31st January 2022 between 9am and 5pm - some minor noise should be expected.**

How can you give your views during the trial?

We are using Experimental Traffic Orders to make these changes. This allows us to trial changes on streets as an experiment so that we can see how they work before any decision on whether to make them permanent is made.



If you would like to make a formal objection to this scheme you will need to do so within the first six months of the scheme's operation. For Haverstock Hill & Rosslyn Hill Safe and Healthy Streets, this is between 27th January 2022 and 27th July 2022. Any formal objection must be in writing, must refer to the relevant area and must state the grounds on which it is made. Any formal objection that you do submit may become a public document and could be published.

Formal objections should be sent by email to: safetravel@camden.gov.uk or by post to: Freepost LBC TRANSPORT STRATEGY (this is the full address, no post code needed).

Once the changes are up and running, we will open a survey on our Commonplace website to ask you some quick questions about how you feel about the trial. Here you can comment negatively or positively at any point during the trial period and also suggest improvements:

safetravelcamden.commonplace.is

You can use this QR code to access the site from your phone. If you'd prefer to fill out a paper form just get in touch with us at 020 7974 4444 and we'll pop one in the post for you.



We will let all local residents know when this survey is open and check in with you again around May 2022 to remind you how to comment.

We will also contact all residents and stakeholders with more information ahead of a full public consultation on the scheme after the trial has been in place for around 12 months. Any changes to our plans, for example due to the impact of Covid-19, will be updated on our website along with all the latest developments.

Find out more

To find out more on how we are making travel safer in Camden or to receive this letter in large print or another language contact us: www.camden.gov.uk/making-travel-safer-in-camden
safetravel@camden.gov.uk / 020 7974 4444

To give your suggestions and feedback visit:
safetravelcamden.commonplace.is

To learn to cycle for the first time, improve your cycling skills or for a bike loan to help you get on your way visit:

www.camden.gov.uk/cycling

