

**VISUALISATION OF QUEEN'S CRESCENT
ON A MARKET DAY**

**LOVE
QUEEN'S
CRESCENT**



**HAVE YOUR SAY ON THE
QUEEN'S CRESCENT AREA SCHEME**

CONSULTATION OPEN UNTIL MARCH 18



HM Government



**SUPPORTED BY
MAYOR OF LONDON**



WHAT'S HAPPENING ON QUEEN'S CRESCENT?

Queen's Crescent is a vibrant market, shopping street and neighbourhood centre providing services and as well as being the hub of the community for local people. Queen's Crescent is at the heart of one of Camden's most diverse and densely populated neighbourhoods where the majority of households do not have access to a car. With a long and proud history, Queen's Crescent represents all that's great about Haverstock and Gospel Oak, Camden and London.

Since 2016, we have been listening to the community on Queen's Crescent to transform it into a more pleasant place to live, shop and spend time. This included a trial pedestrianisation scheme along with measures to restrict through traffic in the wider area that began in May 2021. This trial was a test to make Queen's Crescent safer to walk and cycle and breathe new life into businesses and the Queen's Crescent Market.

We have secured almost £2 million as part of a wider programme with funds from the Mayor of London's Good Growth Fund to transform Queen's Crescent into a healthy community street fit for the future. You have given us valuable feedback since the trial started and since the beginning of this listening process six years ago. We've listened to your concerns about the trial changes we've made and that's why we're presenting an adapted scheme for consultation. This updated proposal based on community engagement features:

- More parking and loading than the trial scheme, as requested by businesses.
- Shortening the traffic-free pedestrian and cycle zone, while keeping the benefits of reductions in through traffic and improvements in air quality in the wider area.
- Improved and widened pavements throughout, a top community priority
- Relocation of Grafton Road motor vehicle restriction
- New trees and planting.
- Improved lighting in response to perceptions of public safety at night-time.

This booklet gives an overview of the scheme. To review the scheme in detail, please follow the instructions under the section "How can I respond to the consultation?" on the back cover of this booklet.

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WHY ARE WE PROPOSING CHANGES?

With funding from the Mayor of London's Good Growth Fund, we have a once-in-a-generation opportunity to turn Queen's Crescent into a more pleasant street to live, work, shop and spend time. We want to reduce traffic dominance in this area, improve pedestrian access by improving the pavements, improve air quality, increase road safety and make sure that local businesses and the market can thrive.

That's why we've been trialling a scheme since May 2021 that made it easier and safer to walk and cycle to Queen's Crescent and tried to address people's concerns that Queen's Crescent is not a pleasant place to live, shop and spend time.

WHAT DOES THE DATA SAY ABOUT THE QUEEN'S CRESCENT TRIAL?

QUEEN'S CRESCENT

Two thirds of visitors to Queen's Crescent either visit daily or several times a week. The vast majority of these people walk.



Over the summer months, footfall on Queen's Crescent increased. More than 90% of trips for shopping in Camden are by walking, cycling and public transport.

Businesses submitted post code data of their customers which showed that 80% of their customers lived within 1500 metres of the Crescent.



Air quality at all 25 monitoring stations on Queen's Crescent and surrounding streets has improved. Concentrations of Harmful Nitrogen Dioxide went down by an average of 34%.

Motor vehicle traffic volumes have fallen by 33% across local roads and by 12% on the main roads in the area.



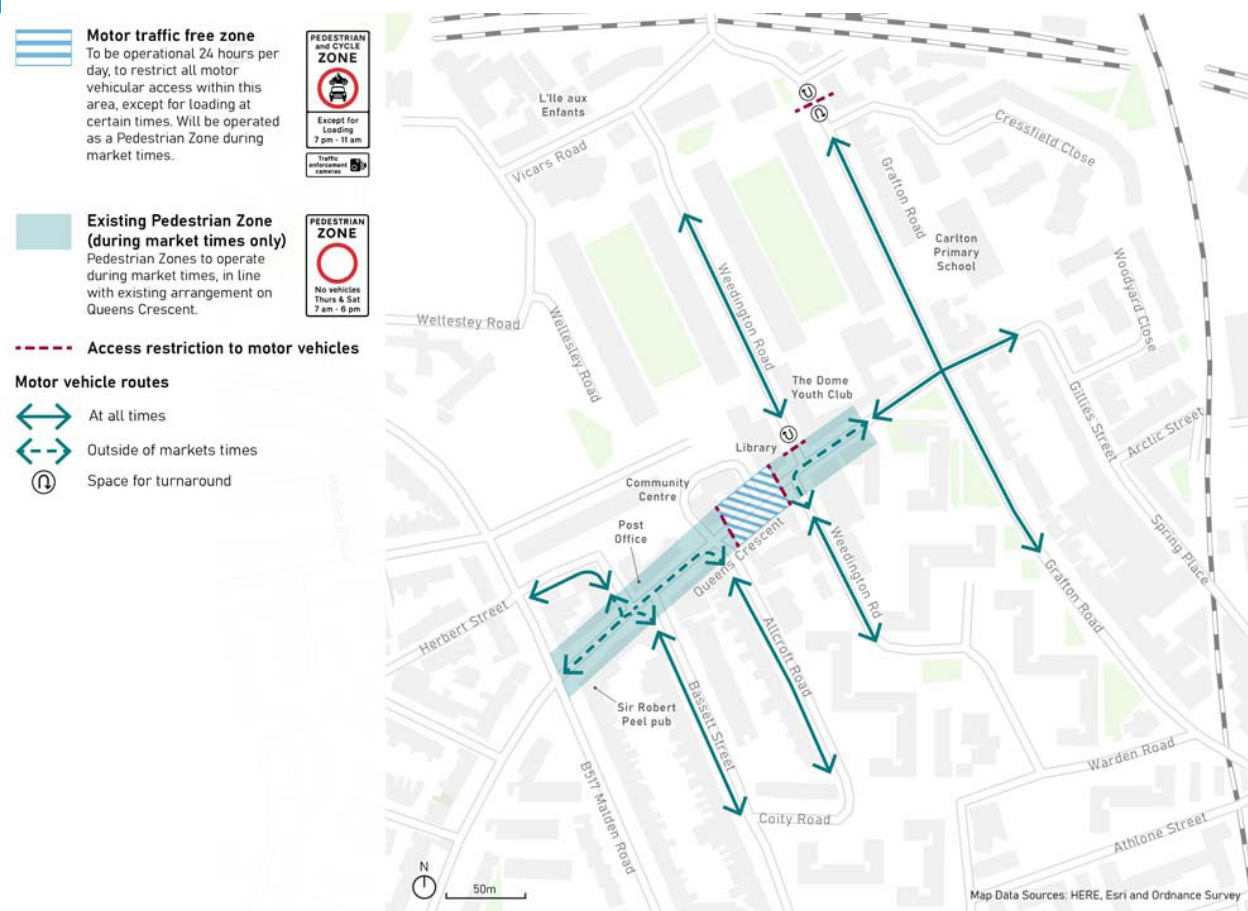
A 37% increase was seen on cycling across local streets. The largest absolute increases were seen on Queen's Crescent with over 100% increase.

We've listened to your input about the trial scheme – thank you to everyone who gave us their opinion. Now, we've developed an adapted design with these concerns in mind for this consultation. Read on to discover how we got to this point and what your new Queen's Crescent could look like.

WHAT CHANGES ARE WE PROPOSING FOR QUEEN'S CRESCENT?

We are proposing changes on Queen's Crescent from Malden Road to Weedington Road, that address local people's issues. We will also be installing new lighting and new electricity supply bollards (for the market traders) on Queen's Crescent from Malden Road to Grafton Road. We are not proposing to remove any market pitches and we are not proposing any changes to the operation of the existing street market on Thursdays and Saturdays.

PROPOSED AREA LAYOUT



MALDEN ROAD TO BASSETT STREET

The junction of Queen's Crescent and Malden Road hosts the iconic arched entrance to visitors and residents arriving to the street by foot, bicycle, public transport, or private car. In this area we are proposing:

- A feature that celebrates Queen's Crescent – a consistent request during engagement with the community. This will include a re-painted archway and new crescent paving that clearly marks the entrance into the street for all people arriving.

- New smooth and even pavements on the north and south side of the street.
- Raised parking on the north side of the street where pedestrians will be able to walk on when not in use.
- A continuous footway across Gilden Crescent – this means that the pavement will go across this side-street and that people walking won't have to step down into the road.

BASSETT STREET TO ALLCROFT ROAD

Currently, this section of the Crescent is motor traffic-free. However, you told us that you're concerned that this is making access difficult for businesses and services in this part of the Crescent, such as the QCCA, and sheltered accommodation and specialist shops selling bulk goods such as Halal products

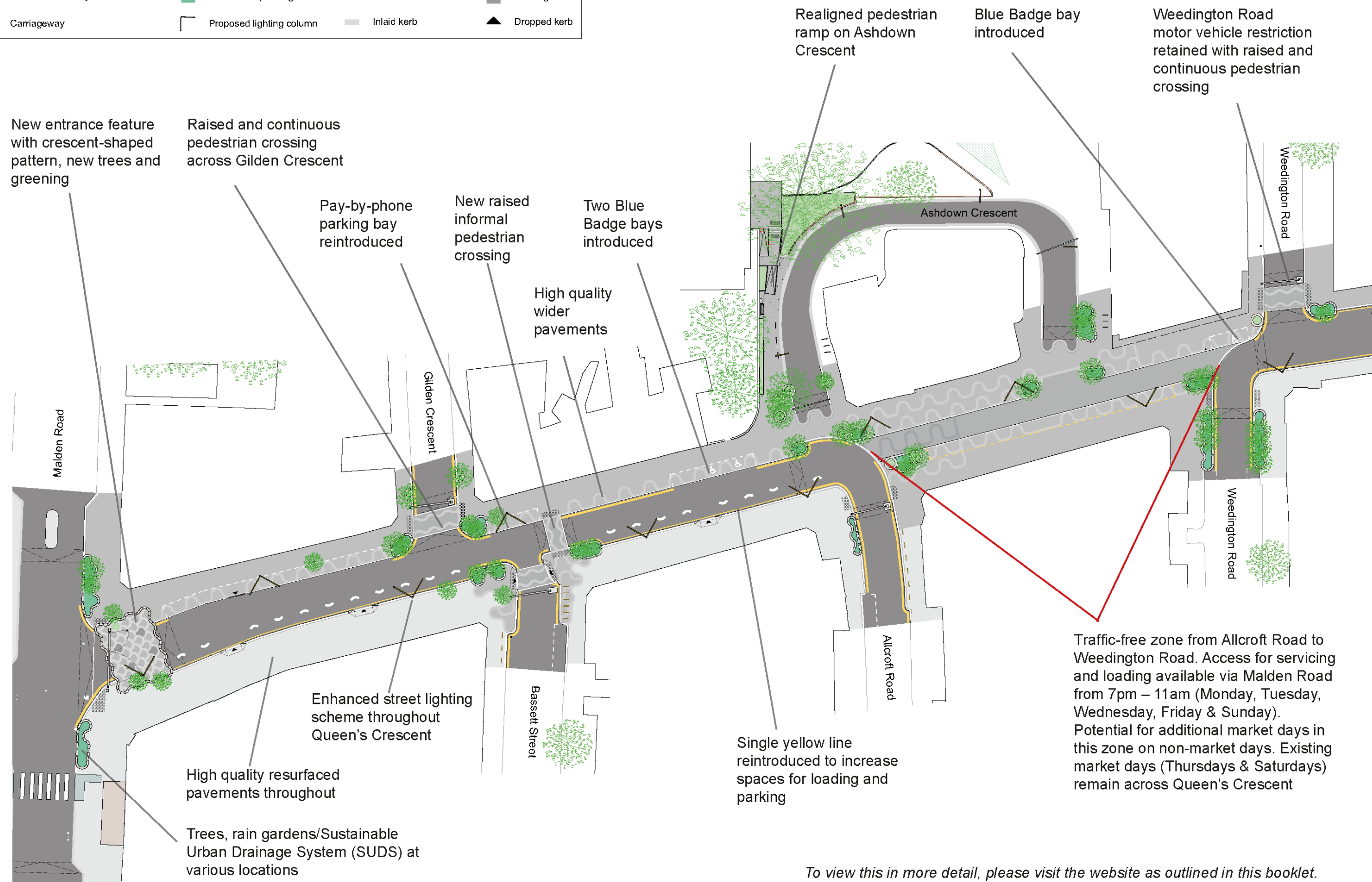
We are now proposing:

- Allowing motor vehicles to access this section of the street.
- Re-introducing parking, disabled parking and loading opportunities in this section of the street.
- New smooth and even pavements on the north and south side of the street, with the existing narrow pavements on the north side of the street widened.
- Installing a new informal pedestrian crossing between the north and south pavements – signalling to drivers that people on foot are the most important type of traffic here.
- New trees and low-level planting, including rain gardens.



Key:				
Existing pavement renewed	Trees	Tactile studs	Pitch markers	
Pavement widened and renewed	Underplanting	Raised planter kerb	Parking line	
Pedestrian and Cycle zone	SuDs underplanting	Upstand kerb	Loading area	
Carriageway	Proposed lighting column	Inlaid kerb	Dropped kerb	

QUEEN'S CRESCENT OVERVIEW PLAN



To view this in more detail, please visit the website as outlined in this booklet.

ALLCROFT ROAD TO WEEDINGTON ROAD

As part of our engagement with the community, you identified this section of the Crescent as the focal point of the street, hosting key community facilities such as the QCCA, the library and a nursery. It's also a key walking route linking residential areas north and south to the Crescent and beyond. But you also expressed concern over businesses' ability to load. We're therefore proposing:

- A pedestrian and cycle zone on this section of the street, with access for loading between 7pm and 11am on non-market days.
- Retain the existing motor vehicle restriction on Weedington Road.
- New smooth and even pavements on the north and south side of the street with the existing narrow pavements on the north side of the street widened.
- A level road surface (between pavement and road) with different-coloured paving from pavements to help visually impaired people.
- New trees and low-level planting.
- New blue badge parking space outside the library.

RESIDENTIAL STREETS NORTH OF QUEEN'S CRESCENT

We are proposing to retain the motor vehicle restrictions on Grafton Road and Weedington Road and make changes to the resident streets north of Queen's Crescent. Residents have raised concerns about traffic speeds and volumes on Vicars Road and have also raised issues with mopeds using Woodyard Close and Cressfield Close to avoid the restriction on Grafton Road. We're therefore now proposing:

- Grafton Road: Relocate the motor vehicle restriction on to a location north of Woodyard Close.
- Vicars Road: Widen the pavement outside the School and install a raised pedestrian crossing to slow vehicle speeds. Raise the junction of Vicars Road and Wellesley Road to improve the north/south pedestrian route linking Queen's Crescent to Lismore Circus. This will also slow vehicle speeds. We are also proposing to relocate resident parking from Vicars Road to Grafton Road.
- Wellesley Road: Introduce a raised pedestrian crossing at junction of Wellesley Road and Vicars Road.
- Bike hangars for the safe storage of bicycles.

RESIDENTIAL STREETS SOUTH OF QUEEN'S CRESCENT

In response to feedback, we are also now proposing changes to some of the residential streets south of Queen's Crescent.

- Queen's Crescent/Gilles Street: Remove a section of shared resident and market parking spaces and introduce double yellow lines and double "blips" to respond to feedback on issues with this junction.
- Gilles Street: Remove two resident parking spaces to make it easier for drivers and pedestrians to see at junctions and provide passing places.
- Allcroft Road: Parking restrictions around junctions in the area, adding passing places to calm traffic, such as on Allcroft Road.
- Bike hangars for the safe storage of bicycles.

WHAT'S NEXT?

Let us know what you think of the changes we're proposing. Please fill out the consultation - this should only take a few minutes - before March 18. After the consultation, a decision report that considers a broad range of information - including consultation responses, feedback received during the trial, relevant policies and monitoring data collected during the trial period - will be published on our website. Residents and stakeholders will be notified of the outcome. Please note that all plans and visualisations in this booklet are aspirational and subject to change in the scheme's final design.



VISUALISATION OF THE MALDEN ROAD ENTRANCE TO QUEEN'S CRESCENT ON A MARKET DAY

HOW HAVE WE LISTENED TO YOU?

WHAT WE'VE HEARD

"The trial pedestrianisation makes it more difficult for people living with disabilities and elderly people to access Queen's Crescent and do their shopping."

"Local businesses may see a decrease in customers due to parking being taken away and difficulties with loading."

"Queen's Crescent Market is the lifeblood of the street, with a thriving market, the people, businesses and organisations can thrive too. But the market needs more support to thrive."

"We want more greenery and trees - plants to make the street feel better cared for and a nicer place to spend time."

"Some people feel unsafe because of 'anti-social' behaviour after dark."

WHAT WE'VE DONE

We have always provided exemptions to the Queen's Crescent restriction for the QCCA's minibus, the Council's Community Accessible Transport provider and TfL's Dial-a-Ride. We are proposing to increase the number of disabled parking spaces on or around Queen's Crescent from the six available before the trial to the proposed nine, that's three additional blue badge spaces.

We're proposing to introduce opportunities for parking and loading on the Crescent. Loading would also be possible in the proposed pedestrian and cycle zone at permitted times.

The Market Enterprise programme delivered by Our Little Markets will support local people to test their ideas on Queen's Crescent Market and provide the training and resources to make this possible. Camden Markets team are also trialling expanding the market onto additional days to make it more of a destination for all. We're also proposing to install new and improved electricity supply columns for traders.

The trial design added 11 planters and two parklets to Queen's Crescent. In the final design, we're proposing to install more trees on the whole length of the Crescent.

We're proposing to install bespoke new lighting on the whole of the Crescent that we hope will improve feelings of safety.

WHAT WE'VE HEARD

"Mopeds are using Cressfield Close and Woodyard Close as a cut-through because of the Grafton Road closure."

"Money should be invested in support for local traders and businesses to thrive such as support services, training and grants."

"There are lots of areas of pavement along Queen's Crescent that need improving and making safer for people to walk along."

"Local people are incredibly tired of being consulted, having been asked the same questions by different people for the past 5 years - it feel like it leads to little action."

"The trial pedestrianisation makes Queen's Crescent a much safer place to bring children after school. The children seem to really like playing and walking on the pattern on the floor of Queen's Crescent."

WHAT WE'VE DONE

We are proposing to move the closure on Grafton Road to just north of Cressfield Close to solve this issue.

Camden Council has worked with local businesses and traders on the Crescent to ensure they have been supported to access business support grants. As a result of this, over £342k was distributed to local businesses and traders on Queen's Crescent.

Improving paving was a top priority from the community during the trial and this consultation proposes high quality, newly surfaced pavements throughout, with sections of the pavement widened to give people more room to walk.

The council have been listening to local people since 2016 on how we should carry out investment on Queen's Crescent. This public consultation outlines how the council intends to invest in the Queen's Crescent area to make it a more pleasant place to visit, shop or spend time and fit for the future.

Queen's Crescent has been consistently highlighted by local people as the centre of the local community. However many people feel that Queen's Crescent was not a pleasant place to spend time. We, like local people, want Queen's Crescent to be a welcoming place for people to visit and one that celebrates local people. The pattern on the floor is a temporary test of street art designed to highlight that more change is coming. The crescent shapes are proposed in parts of the scheme in this consultation.

HOW CAN I RESPOND TO THE CONSULTATION?

SHARE
YOUR
VIEWS



Tell us what you think of the proposed scheme via our online questionnaire at: camden.gov.uk/QueensCrescent



Call us to request a paper form, a large print version or information in another language on 020 7974 4444



Talk to the Queen's Crescent Champions on the street Mondays: 12-4pm, Thursdays: 10am-2pm, Fridays: 12-4pm



Email us: safetravel@camden.gov.uk

This consultation will run until March 18. You can scan the QR code below or visit Camden.gov.uk/QueensCrescent to fill out the consultation.

We will be also out in the community answering your questions and distributing information about the consultation.



هذه هي المبادرات التي نختارها، لذا نريد أن نسمع منكم. 18 مارس 2022، استمروا في آرائكم.

إذا كنت ترغب في الحصول على نسخة من هذه المادة بلغتك، يرجى التواصل معنا على الرقم 020 7974 4444 أو البريد الإلكتروني safetravel@camden.gov.uk

এটি চূড়ান্ত আলোচনা প্রক্রিয়া, আপনি 18 মার্চ 2022-এর মধ্যে আপনার মতামত শেয়ার করতে পারেন।

আপনি যদি আপনার নিজের ভাষাতে এই উপকরণের একটি কপি পেতে চান, সেক্ষেত্রে আমাদের সাথে 020 7974 4444 নম্বরে যোগাযোগ করুন বা safetravel@camden.gov.uk আইডিতে ই-মেল করুন।

Kani waa la-tashigii ugu dambeeyay, waxaad haysataa ilaa 18-ka bisha Meey 2022 si aad u wadaagto fikradahaaga.

Haddii aad rabto nuqulka qoraalkan oo ku qoran luqaddaada nagala soo xiriiir 020 7974 4444 ama iimayl noogu soo dir safetravel@camden.gov.uk