



# Streateries consultation – South End Road

## Our proposal to make the Streatory permanent

### What's the challenge on South End Road?

The COVID-19 pandemic has changed how people in Camden live, travel and work. We want our streets to be safe spaces for you to walk and cycle, for children to get to and from school safely and healthily, for businesses to be able to flourish and for you to be breathing cleaner air. We want to ensure that our streets support a strong recovery from the pandemic so we can provide a lasting legacy of greener, safer, healthier travel with places for people to spend time in and enjoy, regenerating our local town centres.

To help, we have been making temporary changes across Camden in our Streateries Programme: Streateries changed parking bays to spaces in the road for businesses to place tables and chairs for al fresco dining, protected by barriers. This means pedestrians, wheelchair and buggy users can pass safely on the pavement.

Camden's town centres and High Streets are at the heart of local communities and community life; they are places where residents, workers and visitors shop, work, socialise, and access culture and services. However, they have been facing a range of challenges in recent years with a shift away from traditional retail to online shopping, accelerated by the pandemic. In response Camden has developed a [Future High Streets](#) programme to support our high streets into a robust recovery and reorientate them for a new future role so that they continue to add to community life.

Streateries are essential for delivering this vision: they help to revitalise streets, creating destinations for residents and visitors to meet, socialise and spend time, adding to street life and vibrancy, increasing footfall, and regenerating the wider local economy.

We are now consulting on making some Streateries permanent, to help businesses in the Borough who wish to continue using the Streatory spaces, subject to approval of licence applications, including businesses on South End Road.

We implemented Streateries on South End Road as a trial in March 2022, under an Experimental Traffic Order (ETO) as part of Phase 4 of our Streatory programme. The decision report related to this ETO was approved on 29 March 2022 and can be found [here](#). This decision report noted that we would undertake further consultation on any proposed permanent changes after approximately 12 months of the trial scheme..

## What is being proposed?

This consultation now asks local residents and stakeholders to give their views on whether or not the Streateries on South End Road should be made permanent after the end of the 18-month ETO period, together with some proposed minor parking changes.

We are proposing to retain the space for the Streateries by widening the pavement to replace the current trial barriers in the road. This would provide pedestrians with more space to walk and provide level access to any tables and chairs. The pavement would be widened by 2 metres and would not impact on vehicles on the road as it would not take any more space than the previous parking layout. It is proposed to:

- Permanently keep the Streateries outside Nos. 45 – 55 and 59 – 63 South End Road by widening the pavement by 2 metres for a length of 53 metres. The trial Streatory spaces were created by removing 53 metres of paid for parking.
- Install no waiting or loading at any time along the widened pavement.
- Relocate the loading bay to outside Nos. 55 – 59 South End Road and extend the hours of loading to include loading only from 9am to 8pm on Sunday.
- Widen a small area (5.6 metres) of pavement on South End Road at the junction with Keats Grove to reduce the speed of vehicles entering and exiting Keats Grove, and install double yellow lines around the widened footway.

After the consultation, we will carefully consider all the responses alongside other information, to help us decide whether or not to go ahead with the proposed permanent changes. Should a decision be made to widen the pavement and other changes this would be done through a permanent Traffic Management Order.